CALIFORNIA CAREER PATHWAYS CONSORTIA
AND CALIFORNIA PARTNERSHIP ACADEMIES

Educating For Careers

Changing the Narrative: CTE for All

February 27 - 29, 2020

ANNUAL CONFERENCE • LONG BEACH CONVENTION CENTER
Mark C. Perna, is the founder and CEO of TFS, a full-service strategic communications and consulting firm whose mission is to share and support every client’s passion for making a difference. Mark, a graduate of John Carroll University, has many years of experience addressing industry leaders on the topic of expanding their reach in an increasingly global marketplace. As an international expert on Generations Y and Z, Mark has devoted his career to empowering educators and employers to unleash the tremendous potential of today’s young people. Parents, schools, districts, businesses, and state organizations across North America have successfully used Mark’s best practices, including the TFS Education with Purpose® philosophy and Career Tree® strategy, to connect more effectively with the younger generations. His award-winning bestseller, Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations, was written to help educators, employers, and parents understand Generations Y and Z and inspire them to greater performance in all areas of life.

Corinne Hoisington is a full-time professor of Information Systems Technology at Central Virginia Community College in Lynchburg, Virginia, with more than 25 years of teaching experience. Corinne travels over 200,000 miles a year delivering keynote addresses to college and university professors, and K-12 educators worldwide. Corinne is a thought leader and curriculum specialist for Virtual Reality. She believes that VR & AR are game changers in education today. The pedagogies of constructivism and immersive learning show that students learn best by doing or by being. So, they shouldn’t just read about history — they should ‘be’ historians. They shouldn’t just study archaeology — they should ‘be’ archaeologists. Let’s raise the next round of inventors through the discovery of a 3D world. Corinne believes that technology infused pedagogy has the power to transform teaching and learning. It’s never been a more exciting time for teachers to explore and for schools to stay connected with accessible and current technology to nurture student engagement and success.

Natalie Randolph is a seasoned educator, serving in the District of Columbia for 16 years. First, as an environmental education coordinator with the Department of Public Works, then for 11 years as a high school and middle school science teacher. In 2016 she transitioned out of the classroom to serve as the Title IX Coordinator for the DC State Athletic Association (DCSAA) and currently serves as the Director of Equity, Justice, and Community for the Sidwell Friends School. During her teaching career, she also had the amazing privilege to serve as one of the few female head football coaches in the country for Coolidge High School. During her four-year tenure as coach, she worked hard to facilitate the personal and academic growth of student athletes. She was able to ensure that all student athletes that completed her program graduated and were accepted into a college, university or post-secondary program.

Natalie continues to serve student athletes by recently starting her own organization, The Student Athlete Project, which seeks to provide academic, social and career support for underserved high school student athletes. Natalie is a native Washingtonian and graduate of the Sidwell Friends School and the University of Virginia. She loves outdoor festivals and events, is a science nerd and has trouble finding things that she is not interested in learning about.
**HOTEL RESERVATIONS**

**Hotel Registrations Available Online**

2020.educatingforcareers.org

---

**HYATT REGENCY**

Hyatt Regency – CCPC Headquarters Hotel

200 S. Pine Ave

Long Beach, CA 90802

(562) 491-1234

- Single/Double Occupancy: $219
- Triple Occupancy: $244
- Quadruple Occupancy: $269

---

**WESTIN HOTELS & RESORTS**

The Westin Long Beach - CPA Headquarters Hotel

333 E Ocean Blvd.

Long Beach, CA 90802

(582) 499-2009

- Single/Double Occupancy: $199
- Triple Occupancy: $199
- Quadruple Occupancy: $199

---

**RENAISSANCE®**

Renaissance Long Beach Hotel

111 East Ocean Boulevard

Long Beach, CA 90802

(800) 321-2211

- Single/Double Occupancy: $199
- Triple Occupancy: $219
- Quadruple Occupancy: $239

---

**COURTYARD BY MARRIOTT**

Courtyard Long Beach Downtown

500 East First Street

Long Beach, CA 90802

(562) 435-8511

- Single/Double Occupancy: $189
- Triple Occupancy: $209
- Quadruple Occupancy: $229

---

**RESERVATION POLICY**

All reservations must be received by February 4, 2020. All reservations must be accompanied by a first night’s deposit and guaranteed by a major credit card. Credit cards will be charged for one night stay at the time of making the reservation. Cancellations must be made by February 1, 2020 or the one night charge is non-refundable.

**COLLEGE CREDIT**

One unit of college credit is available through Fresno Pacific University for participants in the conference activities. Registration will take place at the conference.

---

**THINGS TO REMEMBER**

1. When placing reservations by phone, you must state that you are attending the Educating for Careers Conference in order to receive the above room rates.

2. All rates are valid from February 24 - March 3, 2020.

3. Rates are subject to prevailing City Bed Tax plus additional Tourism Assessment fees -- check with your hotel for specifics including parking fees.

4. Check-in time is 3pm -- Check out is 12pm.
The 2020 Educating for Careers Conference: Changing the Narrative: CTE for All (EFC) conference committee invites middle school, secondary, and postsecondary teachers, counselors, administrators, and industry partners to attend the February 27-29, 2020 conference.

- **EFC is paperless!** The conference program will be available for download from the website and through the conference mobile app.
- **Thursday** will open with 90-minute interactive Intensive Seminars in the morning sessions and then a 120-minute block in the afternoon to allow for the California Partnership Academies Round Tables.
- The **opening general session** with Keynote Mark C. Perna is scheduled for Thursday, February 27 at 3:30 pm.

Each year a variety of delivery systems, strategies, and industry sectors throughout California’s CTE system are represented in the more than 220 breakout sessions offered over the course of this three-day conference and this year promises to offer even more exciting options. After December 1, 2019, please check the 2020.educatingforcareers.org website under the “Program” link for updates in the breakout session options. Updates and changes will be available on both the website and the EFC2020 app.

The past few years has brought renewed strength in Career Technical Education (CTE) among practitioners. The continued overarching goal of this conference is to offer high-quality, cost-effective professional development for all stakeholders with broad general breakout session themes such as: Administrative Issues; Articulation & Dual Enrollment; Assessment & Accountability; California Partnership Academies Model; Career Pathways/Industry Sectors; Curriculum & Instructional Strategies; Employer & Community Partnerships; Middle School Connections; Mentor & Internship Programs; Secondary-Postsecondary Connections; Student and Teacher Support Systems and Work-Based Learning. The Administrative Strand will continue once again in 2020. There is something for every stakeholder involved in a CTE program – no matter the delivery strategy!

---

**CONFERENCE SCHEDULE**
Check the Website for more details

**Thursday, February 27, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:30 am – 8:45 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Intensive Seminars I</td>
</tr>
<tr>
<td>10:45 am – 12:15 pm</td>
<td>Intensive Seminars II</td>
</tr>
<tr>
<td>12:15 pm – 1:00 pm</td>
<td>Boxed Lunch</td>
</tr>
<tr>
<td>1:00 pm – 3:00 pm</td>
<td>Intensive Seminars III &amp; Round Tables</td>
</tr>
<tr>
<td>3:00 pm – 3:30 pm</td>
<td>Snack Break</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Opening General Session with Keynote Speaker</td>
</tr>
</tbody>
</table>

**Friday, February 28, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:15 am – 8:15 am</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>8:15 am – 9:45 am</td>
<td>General Session with Keynote Speaker</td>
</tr>
<tr>
<td>10:15 am – 11:30 am</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:45 am – 1:00 pm</td>
<td>Luncheon/General Session</td>
</tr>
<tr>
<td>1:15 pm – 4:15 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>4:30 pm – 6:15 pm</td>
<td>Share Fair/Networking Reception</td>
</tr>
</tbody>
</table>

**Saturday, February 29, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 am – 9:00 am</td>
<td>Breakout Sessions &amp; CPA Coordinator/Director Meeting</td>
</tr>
<tr>
<td>9:30 am – 11:00 am</td>
<td>Final General Session – includes plated brunch</td>
</tr>
<tr>
<td>11:00 am – 11:30 am</td>
<td>Final Break and 5th Drawing</td>
</tr>
</tbody>
</table>
CONFERENCE REGISTRATION FORM
February 27 -29, 2020 - Long Beach Convention Center
Register online with credit card at 2020.educatingforcareers.org

Questions? Special Needs? Call "Registrations For You" Toll Free 877-801-9898 or e-mail: info@regforyou.com

First Name ____________________________ Last Name ____________________________

Name Desired for Badge ____________________________ Title ____________________________

School ____________________________ Academy ____________________________

Address ____________________________ City ____________________________ Zip ____________________________

Confirmation Email Address ____________________________ Phone ____________________________

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>Early Bird</th>
<th>Regular</th>
<th>Late</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Postmarked by 1/8/2020</td>
<td>Received prior to 2/19/2020</td>
<td>After 2/19/2020</td>
</tr>
<tr>
<td>Conference (Thur - Sat)</td>
<td>$395</td>
<td>$455</td>
<td>$505</td>
</tr>
<tr>
<td>Conference Thursday Only</td>
<td>$295</td>
<td>$295</td>
<td>$350</td>
</tr>
<tr>
<td>Conference Friday Only</td>
<td>$295</td>
<td>$295</td>
<td>$350</td>
</tr>
</tbody>
</table>

A confirmation notice will be e-mailed to you upon receipt of your completed registration accompanied by payment in full. Bring your confirmation with you.

REGISTER ME FOR:

☐ Conference (Thursday - Saturday) $ _______________

ONE DAY ONLY REGISTRATION:

☐ Thursday Only $ _______________

☐ Friday Only $ _______________

Payment Amount $ _______________

Meals Included Each Day

Thursday – Continental Breakfast & Lunch
Friday – Breakfast Buffet & Lunch
Saturday – Plated Brunch

☐ Requesting Vegetarian Meals (Gluten Free)

Special Needs Request ____________________________________________

METHOD OF PAYMENT

Payment must accompany registration. NO PURCHASE ORDERS.
Please make checks payable to: Registrations For You.
Check Number (enclosed) # __________________

Credit Card Information

☐ Mastercard ☐ Visa ☐ Amex ☐ Discover

Required Information:

Credit Card Number _______________ Expires _______________

Cardholder Name (please print) ____________________________ Security Code ____________________________

Mailing Address for Billing

City ______________________ State ___________ Zip Code _______________

Signature ____________________________________________

Fax with credit card information to: (888) 481-5633 or
Mail with Check or Credit Card Information to:
"Registrations for You", P.O. Box 233, Pismo Beach, CA 93448
Educating For Careers
Changing the Narrative: CTE for All

CALIFORNIA CAREER PATHWAYS CONSORTIA
AND CALIFORNIA PARTNERSHIP ACADEMIES

Changing the Narrative: CTE for All