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LONG BEACH CONVENTION CENTER, HYATT REGENCY, AND
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End of Conference – Have a safe trip home!

**All tables will be numbered to make it easier for teams to find each other during the crowded general session times. These tables are not pre-assigned, just numbered for your benefit. Please take advantage of this system with your team.

PLEASE NOTE!!
You may be photographed and the photos may be used publicly to continue to support the mission of Educating for Careers. If you do not wish to be photographed, please notify the registration desk.
SPECIAL GREETINGS

From Your Conference Committee
Welcome to the 2020 Educating for Careers Conference. The Conference Committee has exciting additions to the format this year. The conference will continue to go paperless with the program online in a downloadable version and on the Educating for Careers 2020 app. The goal of the Committee is that all attendees will find a wealth of information to jump-start the entire Educating for Careers Conference. Each year a variety of delivery systems, strategies, and Industry Sectors throughout California’s CTE system are represented in the more than 200 breakout sessions offered over the course of this three-day conference.

Breakout sessions are open to all conference attendees even though they may be identified by a specific icon(s) in the description. Here are a few highlights from the conference:

• Thursday will open with three rounds of 90-minute interactive Intensive Seminars
• The Opening general session Keynote Mark C. Perna, Thursday, 3:30 – 5:00 pm
• The Friday morning general session Keynote Corinne Hoisington, 8:15 – 9:45 am
• The Networking Reception and Share Fair on Friday, February 28 from 4:30 – 6:00 pm in Long Beach Convention Center, Hall B that features excellent examples of project-based learning.
• The robust Exhibitors’ Marketplace with over 60 exhibits including education and technology, and student displays.
• The closing general session Keynote Natalie Randolph will occur on Saturday at 9:30 – 11:00 am with brunch.

Our hope is that you have a rewarding conference as we focus on “Changing the Narrative: CTE for All.”

From Your State Leadership

Don Borges
Dean
Agricultural Education,
Modesto Junior College

Valerie Vuich
Executive Director CTE/ROP
Fresno County Superintendent of Schools

Carla Cherry
Consultant
Bakersfield

Kay Orrell
CTE Consultant
Arroyo Grande

Maria Burright
Education Programs Consultant
California Department of Education

Jerry Winthrop
Education Programs Consultant
California Department of Education

Pradeep Kotamraju, Ph.D.
Director
Career and College Transition Division
California Department of Education

Lynn Shaw, Ph.D.
Director
Career Education Practices
California Community Colleges Chancellor’s Office

Pete Callas
Administrator
High School Innovations and Initiatives Office
California Department of Education

Michelle McInlosh, Ed.D.
Administrator
CTE Leadership and Instructional Support Office
California Department of Education

California Association of Career Technical Education (CACTE)

Jackie Sprague, Ed.D.
President
California Association of Career Technical Education
Assistant Principal, Fremont Adult and Continuing Education

Thank you to the following

Cindy Rose
High School Innovations and Initiatives Office
California Department of Education

Susan Tidyman
State and Regional Coordinator
College and Career Academy Support Network (CCASN)
### Thursday, February 27, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Conference Registration</td>
<td>Convention Center Lobby</td>
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<tr>
<td>7:30 am – 8:45 am</td>
<td>Continental Breakfast</td>
<td>Convention Center Lobby</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Intensive Seminars I</td>
<td>Convention Center</td>
</tr>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Intensive Seminars II</td>
<td>Convention Center</td>
</tr>
<tr>
<td>12:30 pm – 1:30 pm</td>
<td>Boxed Lunch</td>
<td>Convention Center Lobby area/Seaside Lobby area</td>
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<tr>
<td>1:30 pm – 3:00 pm</td>
<td>Intensive Seminars III</td>
<td>Convention Center</td>
</tr>
<tr>
<td>3:00 pm – 3:30 pm</td>
<td>Snack Break</td>
<td>Convention Center Lobby area/Seaside Lobby area</td>
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<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Opening General Session</td>
<td>Convention Center – Hall A</td>
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### Friday, February 28, 2020

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<td>Convention Center Lobby</td>
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<tr>
<td>7:00 am – 11:45 am</td>
<td>Exhibitors’ Marketplace Open</td>
<td>Convention Center Hall B</td>
</tr>
<tr>
<td>7:00 am – 8:15 am</td>
<td>Breakfast Buffet</td>
<td>Convention Center Hall B</td>
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<tr>
<td>8:15 am – 9:45 am</td>
<td>General Session</td>
<td>Convention Center Hall A</td>
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<tr>
<td>9:45 am – 10:15 am</td>
<td>Break – 1st Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
<tr>
<td>10:15 am – 11:30 am</td>
<td>Breakout Sessions</td>
<td>Convention Center, Hyatt Regency, and Westin</td>
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<tr>
<td>11:45 am – 1:00 pm</td>
<td>Luncheon/General Session</td>
<td>Convention Center Hall A</td>
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<tr>
<td>1:00 pm – 6:15 pm</td>
<td>Exhibitors’ Marketplace Closed</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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<tr>
<td>1:15 pm – 2:30 pm</td>
<td>Breakout Sessions</td>
<td>Convention Center, Hyatt Regency, and Westin</td>
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<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Break – 2nd Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
<tr>
<td>3:00 pm – 4:15 pm</td>
<td>Breakout Sessions</td>
<td>Convention Center, Hyatt Regency, and Westin</td>
</tr>
<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Share Fair/Networking</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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### Saturday, February 29, 2020

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<tr>
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<tr>
<td>7:45 am – 9:00 am</td>
<td>Breakout Sessions</td>
<td>Convention Center; Hyatt Regency</td>
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<tr>
<td>8:00 am – 11:30 am</td>
<td>Exhibitors’ Marketplace</td>
<td>Convention Center, Hall B</td>
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<tr>
<td>9:00 am – 9:30 am</td>
<td>Break – 4th Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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<tr>
<td>9:30 am – 11:00 am</td>
<td>Final General Session/Brunch</td>
<td>Convention Center, Hall A</td>
</tr>
<tr>
<td>11:00 am – 11:30 am</td>
<td>Final Break -5th Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
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</table>
**WORKSHOP SESSION ICON KEY**

Workshop sessions are open to all conference participants. Icons are used to assist in identifying those sessions offered by partner organizations or exhibitors.

- **Breakout sessions denoted with the California Partnership Academies icon** are associated with California Partnership Academies strategies and/or California Partnership Academies funding.

- **Breakout sessions denoted with the Middle School icon** are associated with middle school strategies or connections pertaining to middle schools.

- **Breakout sessions denoted with the Perkins icon** are associated with Perkins strategies and/or Perkins funding.

- **Breakout sessions denoted with this icon** may promote products or services available for purchase.
Precision Exams Certification Lab

We’ve got an exciting opportunity for those attending EFC 2020! Precision Exams, in partnership with National Geographic Learning | Cengage, will be offering a Certification Lab for attendees to earn industry-recognized certifications in numerous industry sectors. Click here to download a list of the certifications available.

This complimentary certification lab will allow educators to experience the exam platform and get a feel for the student experience. We invite you to take advantage of this opportunity to certify!

The Certification Lab will be located at the Long Beach Convention Center.
Room: Seaside 5A
Times: Thursday, February 27, 1:00pm – 5:00pm  
Friday, February 28, 8:00am – 4:30pm  
Saturday, February 29, 8:00am – Noon

Certifications Offered by Certiport

Certiport will be offering Certification exams on Friday, February 28 from 7:15 am to 6:15 pm in Seaside 3A at the Long Beach Convention Center.

Computers are limited so we will be taking people as first come first serve basis.
### Session 1  9:00 am - 10:30 am

#### 9:00 am - 9:30 am

**Grand Ballroom A**
- **A Walk through the 2020-21 Perkins Application**
  - Bryan Baker

**Room 103 A/B**
- **Integrating Sustainability into CTE Programs**
  - Heather McCombs

**Room 201 A**
- **Improving Long-term Retention of Mathematics - Get More Math!**
  - Josh Britton

**Room 101 A**
- **CTECS: California Career Readiness Standards, Free Curriculum, and Free Assessment**
  - Darren Morris

**Room 104 A**
- **Building Successful Secondary to Postsecondary Pathways**
  - Dr. Narineh Makijan

**Room 202**
- **Building Connections Between Curriculum and Careers: Elementary High School**
  - Laura Crow

**Room 104 B**
- **CTSO Strategies & Program Implementation**
  - Tara Neilson

**Room 203 A**
- **Proven Work-based Models Leveraging National Certifications and Apprenticeships**
  - Neil Reddy

**Room 103 C**
- **Mixed Reality and Technical Credentialing: So They Fit?**
  - John Foster

**Room 201 B**
- **Industry Recognized Certifications for Improved Student Outcomes and Career Readiness**
  - Francie Stuart

**Room 204**
- **An Earned Advantage: Industry Credentials Help Health Science Grads**
  - Katie Balcerak-Schneider

**Room 101 B**
- **Preparing for the Green Generation: Career Pathways, Curriculum, and Resources**
  - Liz Fitzpatrick

**Room 203 B/C**
- **Learning Tools for the Inclusive Classroom**
  - Heather Wenzler

**Room 102**
- **VAPA to CTE - GREAT Days are Coming**
  - Javier Alcantara-Rojas

**Room 204**
- **An Earned Advantage: Industry Credentials Help Health Science Grads**
  - Katie Balcerak-Schneider

**Seaside 1**
- **Learn How to Apply for Middle Grades CTE Funding**
  - Teri Alves

**Seaside 2**
- **CTEIG and Perkins Technical Assistance Room**
  - Kelly V. Meade

**Seaside 3**
- **California Partnership Academy Team Meeting Room**

**Seaside 4**
- **California Partnership Academy Team Meeting Room**

**Seaside 5 B**
- **MDRC/CCASN Technical Assistance Room**

**Seaside 6**
- **California Partnership Academy Team Meeting Room**

**Seaside 7**
- **Become a National Geographic Certified Educator**
  - Kelly V. Meade

**Seaside 8**
- **California Partnership Academy Team Meeting Room**

**Seaside Boardroom**
- **California Partnership Academy Team Meeting Room**

---

*INVITATION ONLY*
Session 2 11:00 am - 12:30 pm

**INTENSIVE SEMINARS**

**CONVENTION CENTER**

**Room 103 A/B**
Boost Your CTEIG Application with Articulation and Partnerships
*Dr. Karen Lyn Saysay*

**Room 103 C**
Energizing Your Program Advisory Board
*Hans Meeder*

**Room 201 A**
Middle School CTE: Innovative Engagement Towards Secondary Opportunities & Pathways
*Dawn Fregosa*

**Room 201 B**
Integrating Scientific Literacy in PLTW Biomedical Science
*Reid Harrison*

**Room 202**
Specialized Secondary Programs Convening
*Tony Quirarte*

**Room 203 A**
CTE Emergency Dispatcher: A Career-Ready Solution in Public Safety
*Steve Painter*

**Room 203 B/C**
Project Based Learning in a Career Pathway
*Carolyn Fagan*

**Room 104 A**
EXPERIENCES! The CTE Expo
*Efrain Guizar*

**Room 104 B**
HOSA: A Mental Health and Wellness and Workforce Leadership Strategy
*Tony Peña*

**Room 104 C**
21st Century Skills in the Context of a Global Economy
*Gary Page*

**Seaside Ballroom**
Moving the Needle Summer 2019 Reunion “How Might We” - Week Two
*Susan Tidyman
INVITATION ONLY*

**Seaside 1**
Designing Their Own Future: CPA Students in a 21st Century
*Jeff Hittenberger*

**Seaside 2**
CTEIG and Perkins Technical Assistance Room

**Seaside 4**
California Partnership Academy Team Meeting Room

**Seaside 5 B**
MDRC/CCASN Technical Assistance Room

**Seaside 6**
California Partnership Academy Team Meeting Room

**Seaside 7**
What Did I Get Myself Into?
*Jerry Winthrop*
### Session 3

**1:30 pm - 3:00 pm**

<table>
<thead>
<tr>
<th>Room 103 A/B</th>
<th>Room 201 A</th>
<th>Room 204</th>
<th>Seaside 4</th>
<th>Seaside 5 B</th>
<th>Seaside 6</th>
<th>Seaside 7</th>
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<tr>
<td><strong>Grand Ballroom A</strong></td>
<td><strong>Room 201 A</strong></td>
<td><strong>Room 204</strong></td>
<td><em>California Partnership Academy Team Meeting Room</em></td>
<td><em>MDRC/CCASN Technical Assistance Room</em></td>
<td><em>California Partnership Academy Team Meeting Room</em></td>
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<tr>
<td>Becoming a Robot or Superhero? Job Retention for CTE</td>
<td>Senior Portfolio and Defense - Demonstrating Mastery</td>
<td>Middle School Foundation Academies Grant</td>
<td><em>INVITATION ONLY</em></td>
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<td>Eric D Fan</td>
<td>Cathy Kwan</td>
<td>Mindy Bingham</td>
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<tr>
<th>Room 102</th>
<th>Room 104 A</th>
<th>Room 202</th>
<th>Seaside 1</th>
<th>Seaside 2</th>
<th>Seaside 3 B</th>
<th>Seaside Boardroom</th>
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<tbody>
<tr>
<td><strong>Grand Ballroom B</strong></td>
<td><strong>Room 202</strong></td>
<td><strong>Room 203 A</strong></td>
<td><strong>Seaside Ballroom</strong></td>
<td><strong>Seaside 2</strong></td>
<td><strong>Seaside 3 B</strong></td>
<td><strong>Seaside Boardroom</strong></td>
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<tr>
<td>CTE 101 - All Things CTE</td>
<td>Specialized Secondary Programs (SSP) “Meet Your Mentor” and Mentor Convening</td>
<td>9-1-1 Is a Great Career - NEW Online 911 Course</td>
<td>Vineyard Academy Presentation Community Matters: Community Collaboration through Productive Partnerships</td>
<td>CTEIG and Perkins Technical Assistance Room</td>
<td>California Partnership Academy Team Meeting Room</td>
<td>California Partnership Academy Team Meeting Room</td>
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<tr>
<td><em>Michelle Oliveira McIntosch</em></td>
<td>Tony Quirarte</td>
<td>Sue Pivetta</td>
<td><em>Marie Ganister</em></td>
<td><em>Constance Majka</em></td>
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<th>Room 103 C</th>
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<th>Seaside Ballroom</th>
<th>Room 104 B</th>
<th>Room 104 C</th>
<th>Room 203 B/C</th>
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<tbody>
<tr>
<td><strong>Room 101 A</strong></td>
<td><strong>Room 201 B</strong></td>
<td><strong>Seaside Ballroom</strong></td>
<td><strong>Room 104 B</strong></td>
<td><strong>Room 104 C</strong></td>
<td><strong>Room 203 B/C</strong></td>
<td><em>California Partnership Academy Team Meeting Room</em></td>
</tr>
<tr>
<td>Imagining Tomorrow: Empowering Middle-Level Students to Explore Their Future Today</td>
<td>Integrating Sustainability Across the Curriculum</td>
<td><em>Vineyard Academy</em></td>
<td>Empowered to Lead, Inspired to Serve: Lead4Change Student Leadership</td>
<td>Engaging Students with 21st Century Decision Making Skills</td>
<td>Proposal Writing 101: We’re in the Money</td>
<td><em>California Partnership Academy Team Meeting Room</em></td>
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<tr>
<td>Scott Barber</td>
<td>Rachel Bruhnke</td>
<td><em>INVITATION ONLY</em></td>
<td>Larry Ambriz</td>
<td>Gary Page</td>
<td>Patricia Clark</td>
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<th>Room 203 A</th>
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<td><strong>Room 101 B</strong></td>
<td><strong>Room 203 A</strong></td>
<td><strong>Room 204</strong></td>
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<td>Christine Nieto</td>
<td>Sue Pivetta</td>
<td>Mindy Bingham</td>
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### Plan Your Day: Thursday

**General Session:** 3:30pm - 5:00pm

**Keynote Speaker:** Mark C. Perna

First Choice: __________________________ Second Choice: __________________________
A Walk through the 2020-21 Perkins Application
This presentation will include a “A Walk Through the 2020-21 Perkins Application”; changes from Perkins IV to Perkins V will be discussed as well as the requirements for submitting the 2020-21 application. Also included will be a discussion of the Comprehensive Local Needs Assessment.

BRYAN BAKER
Education Programs Consultant
California Department of Education

CHARLENE COWAN
Education Programs Consultant
California Department of Education

GARY PAGE
Education Programs Consultant
California Department of Education

ROBERT WILSON
Education Programs Consultant
California Department of Education

Design Consideration for Student-Centered Career Education for ALL
This session will explore what a student-centered and parent/educator/counselor facilitated approach to career education could look like. Topics will include coordinated educator, parent and counselor learning, providing access to emerging narratives of changes in larger systems and society, changes in pedagogy, what we are learning about learning, and others.

DAVID MILITZER
Education Programs Consultant
California Department of Education

KENNAN KELLARIS SALINERO
CEO
Reimagine Science

CTECS: California Career Readiness Standards, Free Curriculum, and Free Assessment
California is a member of Career and Technical Consortium of States (CTECS). CTECS is offering a free Career Ready Assessment and free curriculum to teach the California Standards for Career Ready Practice for middle and high school students. Easily establish a baseline and measure growth. Their employability depends on it.

DARREN MORRIS
Instructional Designer
CTECS

KENNETH POTTHOFF
Deputy Executive Director
CTECS

Preparing for the Green Generation: Career Pathways, Curriculum, and Resources
Energize Schools educators and teachers share resources and experiences for integrating green careers curriculum into an array of pathways across industry sectors, including Building and Construction, Engineering and Architecture, and Marketing, Sales, and Services. Explore resources such as Green Careers Conferences, teacher trainings, and the School of Environmental Leadership.

LIZ FITZPATRICK
Associate Program Manager
Strategic Energy Innovations

JAMIE TAUBE
Physics Teacher
Da Vinci Science

HERNAN GALLO
Associate Project Coordinator
Strategic Energy Innovations
**Room 102**

**VAPA to CTE - GREAT Days are Coming**
Find out how a fringe rural school made the transition from VAPA to CTE. Learn how to get your staff CTE credentialed. Hear from VAPA teachers who made the transition to CTE. Watch videos about the newest AME/CTE model demo school for the state, the GREAT Academy. Be inspired.

**JAVIER ALCANTARA-ROJAS**
Creative Director/Instrumental Director
AVUSD – Granite Hills High School

**SHANE CHURCHILL**
Vocal Director
AVUSD – Granite Hills High School

**CAMILLE GONZALEZ**
Tech Theater Director/Spanish
AVUSD – Granite Hills High School

**LAURA STEWART**
Assistant Principal
AVUSD – Granite Hills High School

**Room 103 A/B**

**Integrating Sustainability into CTE Programs**
This workshop provides an outline for teaching sustainability in secondary school CTE programs. Using the globally recognized LEED rating system as a framework, facilitator Heather McCombs, LEED AP, will lead participants through a sustainability course development module that can be customized to fit multiple age groups and formats.

**HEATHER MCCOMBS**
Lecturer and Author
University of Wisconsin – Oshkosh

**Room 103 C**

**Mixed Reality and Technical Credentialing: So They Fit?**
Mixed reality can be defined as the merging of real and virtual worlds to produce new environments and visualizations, where physical and digital objects co-exist and interact in real time. Learn how two innovative companies have teamed up to produce simulated performance credentials and find out more about this technology.

**JOHN FOSTER**
President/CEO
NOCTI

**Room 104 A**

**Building Successful Secondary to Postsecondary Pathways**
K-14 partnership through lessons learned, best practices, and discussion about challenges. How to create a streamlined process that results in completed early college credit opportunities with Articulation & Dual Enrollment. Learn both the K-12 and CC perspective and the importance of connecting the two systems so students receive CC & HS credits.

**DR. NARINEH MAKIJAN**
Career & Technical Education Coordinator
Glendale Unified School District

**MEG CHIL-GEVORKYAN**
Interim Program Manager Student Outreach Services
Glendale Community College
SESSION 1

CONVENTION CENTER

Thursday, February 27, 2020

9:00 am – 10:30 am

Room 104 B

CTSO Strategies & Program Implementation

CTSO State Advisors will provide information on strategies and program implementation for CTSO chapters.

TARA NEILSON
Education Programs Consultant, SkillsUSA State Advisor
California Department of Education

MOLLY ANDERSON
Education Programs Consultant, DECA and FBLA State Advisor
California Department of Education

CINDY BECK
Education Programs Consultant, Cal-HOSA State Advisor
California Department of Education

MELISSA WEBB
Education Programs Consultant, FCCLA State Advisor
California Department of Education

Room 104 C

ICT Industry Sectors Update and Partners Panel

The session will feature an update from the Industry Sector Lead for ICT and presentations from Industry Sector Partners active in California on key topics to bring ICT teachers up to speed on emerging issues and technologies impacting ICT pathways and work-based learning.

ERLE HALL
Education Programs Consultant
California Department of Education

Room 201 A

Improving Long-term Retention of Mathematics - Get More Math!

The current educational model of cram & flush is not working; the only way to drive true retention is through quality instruction, mastery of concepts, and daily math practice. We will share Josh Britton’s 20-year journey, proven model, and custom created tools to drive long-term math retention in the classroom.

JOSH BRITTON
Founder
Get More Math!

KENAN MCDONALD
Director of Sales
Get More Math!

Room 201 B

Industry Recognized Certifications for Improved Student Outcomes and Career Readiness

Join us to see how certifications are paving the way for stronger student outcomes and improve career preparedness. Learn how the curriculum and practice tests improve pass rates. Hear real world examples of the jobs students can secure.

FRANCIE STUART
Territory Manager
Certiport

LORI MONSON
Utah Territory Manager
Certiport

Room 202

Building Connections Between Curriculum and Careers: Elementary High School

How can you tie career connections to existing curriculum? Learn innovative strategies to explore Holland Code (RIASEC), student strengths, and design thinking as students learn about different career pathways. Discover how to start this work in elementary school and build connections with middle and high schools.

LAURA CROW
Principal
Pomerado Elementary School

LAURA SNOW
Academic ASD Teacher
Pomerado Elementary School
Room 203 A  
**Career Pathways / Industry Sectors**

**Proven Work-based Models Leveraging National Certifications and Apprenticeships**

Industry-specific career pathway education models should provide students with the opportunity to both learn and earn by acquiring shorter term credentials with clear labor market value. Participants will be provided with tools to identify quality, stackable credentials and how to incorporate them into a youth apprenticeship program.

**NEIL REDDY**  
*Chief Executive Officer*  
Manufacturing Skills Standards Council (MSSC)

**CINDY HILL**  
*Principal Research Psychologist*  
ACT

Room 203 B/C  
**Curriculum Integration**

**Learning Tools for the Inclusive Classroom**

Microsoft Office 365 provides free online tools to engage and meet the needs of all students, but with special focus on students with learning challenges. These tools scale with the students as they transition from school to career.

**HEATHER WENZLER**  
*Microsoft Learning Consultant, Northern California*  
Microsoft

Room 204  
**Career Pathways / Industry Sectors**

**An Earned Advantage: Industry Credentials Help Health Science Grads**

Industry-recognized credentials are a game-changer for your Health Science students. Learn state-wide and national industry trends, along with success stories from programs that have implemented certifications. Learn how to identify the best certifications for your program, help your students prepare, and create curriculum that aligns with the workforce demands.

**KATIE BALCERAK-SCHNEIDER**  
*Senior Certification Consultant*  
National Healthcareer Association (NHA)

Seaside Ballroom  
**CALIFORNIA PARTNERSHIP ACADEMY MODEL**

**Moving the Needle Summer 2019 Reunion “How Might We” - Week One**  
*BY INVITATION ONLY*

California Partnership Academies that participated in the 2019 Moving the Needle (MTN) Summer Institute and experienced Human Centered Design Thinking are invited to participate in a special session. Teams will meet with their Stewards and share successes and challenges with others from the same or similar career focus. Week One.

**SUSAN TIDYMAN**  
*State and Regional Coordinator*  
College & Career Academy Support Network

**MARIA BURRIGH**  
*Education Programs Consultant*  
California Department of Education

**JERRY WINTHROP**  
*Education Programs Consultant*  
California Department of Education

Seaside 1  
**Middle School Connection**

**Learn How to Apply for Middle Grades CTE Funding**

A short review of the Middle Grades Foundation Academy Request for Applications. Learn from grantees how to apply, support, and maintain middle grades CTE programs.

**TERI ALVES**  
*Education Programs Consultant*  
California Department of Education
CONVENTION CENTER  
Thursday, February 27, 2020  
9:00 am – 10:30 am

**SESSION 1**

**Seaside 2**  
**CTEIG and Perkins Technical Assistance Room**  
When CTEIG and Perkins consultants are not presenting workshops, they will be available to meet with administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside Seaside 2 to see when each consultant is available.

**Seaside 3 B**  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

**Seaside 4**  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

**Seaside 5 B**  
**MDRC/CCASN Technical Assistance Room**  
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**Seaside 6**  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

**Seaside 7**  
**Curriculum Integration**  
**Become a National Geographic Certified Educator**  
Attendees will learn about National Geographic’s free Educator certification program and educator community. Complete Phase 1 in this session, diving into our Learning Framework with resources that will fit into your planned curriculum. Certified educators receive special access to National Geographic education resources and an online community of like-minded peers.

**KELLY MEADE**  
*Lead Teacher*  
David Starr Jordan High School

**Seaside Boardroom**  
**California Partnership Academy Team Meeting Room**  
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Grand Ballroom A

**Boost Your CTEIG Application with Articulation and Partnerships**
Returning and first-time CTEIG applicants want to maximize industry-specific opportunities for their CTE pathways. CTEIG/SWP Coordinator Dr. Karen Lyn Saysay and National Magnet Teacher of the Year Matthew Waynee will highlight steps to help secure funding for dual enrollment, field trips, and partnerships with business leaders and local community colleges.

**DR. KAREN LYN SAYSAW**
*CTEIG/Strong Workforce Program Coordinator*
Los Angeles Unified School District

**MATTHEW WAYNEE**
*Cinematic Arts Instructor*
Los Angeles Unified School District

Grand Ballroom B

**The Essential CTE Resource, Redesigned**
CTE Online has been renovated and exciting new tools have been added. Learn how to easily access resources for California CTE programs, including funding, lessons, course outlines and even student organizations. The best part... it’s FREE!

**AMANDA SAMMONS**
*CTE Administrator*
Butte County Office of Education – CTE Online

Room 101 A

**How Students Learn About the World of Work**
Students cannot learn about careers that fit their skills if they lack understanding of their own talents/skills and knowledge of even the most unique career options. In the words of America’s Promise Alliance: How do we expect young people to dream if they don’t know what to dream about?

**AMANDA MCCANN**
*Sales Manager*
Strivven Media LLC

Room 101 B

**Turn Your Math Class into a Project Based Learning Powerhouse**
Math classes driven by PBL are more engaging for students, staff, and communities. Learn proven techniques to transform any math class into a PBL powerhouse as well as scale up techniques to take this model across school districts. For more information please visit us online at: www.contextuallc.com

**SCOTT BURKE**
*Coordinator of Contextual Learning and Teacher*
Jefferson County Public School and Green Mountain High School

Room 102

**The Captain Underpants Paradox: Overcoming Obstacles with Work-Based Learning**
There is an underdog in each of us. Learn how to transform the student experience through community service, mentoring, and internships. Hear stories from students, alumni, and staff from the Digital Arts Technology Academy and create a roadmap to internship methodologies that support student success.

**MATT CAUTHRON**
*DATA Coordinator*
Cathedral City High School, Digital Arts Technology Academy

**BRYCE JOHNSON**
*Digital Arts Teacher*
Cathedral City High School, Digital Arts Technology Academy

**XENIA BREMSETH**
*Work-Based Learning Coordinator*
Cathedral City High School
Room 103 A/B

**Equity with PBL: School Innovation through Design Thinking for Extreme Users**
In this hands-on workshop, you will unpack the persona of an “extreme user”—perhaps struggling students furthest from opportunity—to gain insights into what works and what does not in our schools; then we will identify our levers of power and generate PBL hacks to transform our schools for equity.

RANDY SCHERER  
Director  
High Tech High, PBL Leadership Academy

Room 103 C

**Energizing Your Program Advisory Board**
Advisory Boards are a powerful tool at your disposal and necessary to ensure program relevance and to find opportunities for students and staff. This session will show you exactly how to engage your industry members with tools and resources that will help you build an engaged, active, and impactful board.

HANS MEEDER  
President  
National Center for College and Career Transition

Room 104 A

**EXPERIENCES! The CTE Expo**
Fresno CTE/ROP staff share the nuts and bolts of hosting a combination career and college expo for high school students and their parents. Learn how they teamed up with local businesses, apprenticeship programs, colleges and other post-secondary training institutions to provide Central CA students insight on future career opportunities.

EFRAIN GUIZAR  
ROP/CTE Content Coordinator  
Fresno County Superintendent of Schools  
ANTHONY AYERZA  
ROP/CTE Content Coordinator  
Fresno County Superintendent of Schools

Room 104 B

**HOSA: A Mental Health and Wellness and Workforce Leadership Strategy**
Cal-HOSA has emerged as a prevention and early intervention strategy that is guiding CTE teachers and students in implementing evidence-based practices to promote and strengthen student’s mental wellness. This session will demonstrate 3 pilot schools/HOSA chapters efforts in creating real and meaningful change in reducing stigma associated with mental illness.

TONY PEÑA  
CTE Teacher and HOSA Advisor  
Washington Union High School  
EVA MUÑOZ-FRANCO  
Counselor and HOSA Advisor  
Los Altos High School  
IGNACIO HERNANDEZ  
CTE Teacher and HOSA Advisor  
Los Altos High School  
JACKIE VALADEZ  
CTE Teacher and HOSA Advisor  
Southwest High School

Room 104 C

**21st Century Skills in the Context of a Global Economy**
This session will give you an understanding of which 21st century workforce readiness skills are important for success and how to begin to integrate them into what you are already teaching using high-quality project-based learning. Free tools and resources will be shared.

GARY PAGE  
Education Programs Consultant  
California Department of Education
Middle School CTE: Innovative Engagement Towards Secondary Opportunities & Pathways

Getting middle schoolers exposed, interested and scaffolded to be successful in CTE classes has shown for higher levels of post-secondary success and engagement. We'll showcase different models for implementing middle school content, discuss the benefits to CCSS integration, and sample some successful content.

DAWN FREGOSA
CEO
Collaborative Education Advisors

Integrating Scientific Literacy in PLTW Biomedical Science

A key focus for any aspiring STEM and/or post-secondary education bound student should be the enhancement of the skills necessary to acquire and process information. Many different strategies are used for text comprehension; several strategies will be presented in the context of biomedical science coursework.

REID HARRISON
Teacher
Arlington High School, Riverside USD

Specialized Secondary Programs (SSP) Convening

This session provides an opportunity to review program and reporting requirements, funding, and policy updates regarding the Specialized Secondary Programs (SSP). Attendance is mandatory for currently funded grantees in Cohorts 4-6 and all SSP mentors.

TONY QUIRARTE
Education Programs Consultant
California Department of Education

JUAN DELGADO
Associate Governmental Programs Analyst
California Department of Education

CTE Emergency Dispatcher: A Career-Ready Solution in Public Safety

According to the Labor Department, demand for qualified emergency dispatchers will grow faster than the national average during the period of 2016 to 2026. We examine the tremendous opportunities available in this expanding field and how to effectively integrate a capstone course that prepares students for the hiring process.

STEVE PAINTER
Vice President
MindFLEX Education

Project Based Learning in a Career Pathway

This session presents an overview of the design and implementation of an industry-aligned project that culminates in a research portfolio, narrative short film, and public presentation in the form of a film festival. Covered information includes standards alignment, differentiation, and student work samples.

CAROLYN FAGAN
Lead Teacher
Hollywood High School, New Media Academy

ALI NEZU
Magnet Coordinator
Hollywood High School
**The Four Bs-Breaking Down Barriers and Building Bridges**

Building successful partnerships across K-12 and community college requires us to set aside the competitive model of education and to break down the barriers to successfully building bridges across our two systems. This requires us to learn about each other and to look for those areas of common interest.

**DONNA WYATT**  
Executive Director  
Get Focused Stay Focused National Resource Center

**DR. MONICA CARMO**  
Vice President Education Partnerships  
Academic Innovations

**DR. BONITA STEELE**  
Director, Career Pathways  
Kern Community College District

**MIKE VOGENTHALER**  
Director, College and Career Initiatives  
Kern County Superintendent of Schools

**Seaside Ballroom**

**Moving the Needle Summer 2019 Reunion “How Might We” - Week Two**  
BY INVITATION ONLY

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**SUSAN TIDYMAN**  
State and Regional Coordinator  
College & Career Academy Support Network

**MARIA BURRIGHT**  
Education Programs Consultant  
California Department of Education

**JERRY WINTHROP**  
Education Programs Consultant  
California Department of Education

**Seaside 1**

**Designing Their Own Future: CPA Students in a 21st Century**

Our students have grown up with technologies that are transforming the world. Often, their futures are created in a manner that excludes their voices. In this session, Narbonne High School’s Public Service Academy share their Future of Work student coalition and their work around the future of work and education.

**JEFF HITTENBERGER**  
Chief Academic Officer  
Orange Department of Education

**AMY KAUFMAN**  
K12 Strong Workforce Program Consultant  
LA OC Regional Consortium

**MICHELINE FORTUNE**  
Teacher  
Narbonne High School, Public Safety Academy

**Seaside 2**

**CTEIG and Perkins Technical Assistance Room**

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**Seaside 3 B**

**California Partnership Academy Team Meeting Room**

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CONVENTION CENTER

Thursday, February 27, 2020 11:00 am – 12:30 pm

Seaside 4
California Partnership Academy Model

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 5B
California Partnership Academy Model

MDRC/CCASN Technical Assistance Room
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Seaside 6
California Partnership Academy Model

California Partnership Academy Team Meeting Room
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Seaside 7
California Partnership Academy Model

What Did I Get Myself Into?
Are you a new CPA Coordinator, and just a little bit confused about what is expected of you in this role? Join Maria Burright and Jerry Winthrop for an hour of conversation, consolation, confession, comfort, and collaboration created just for you. We have many years experience in this role you’ve undertaken.

JERRY WINTHROP
Education Programs Consultant
California Department of Education

MARIA BURRIGHT
Education Programs Consultant
California Department of Education

Seaside Boardroom
California Partnership Academy Model

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
SESSION 3

CONVENTION CENTER Thursday, February 27, 2020 1:30 pm – 3:00 pm

Grand Ballroom A  Curriculum Integration

**Becoming a Robot or Superhero? Job Retention for CTE**

Students entering the workforce can be a “Robot”, occupying themselves with busywork or choose to be a “Superhero”, expending emotional labor, self-awareness, and taking calculated risks to win colleagues over. Squarage will demonstrate pros and cons of each so students can enhance job retention for career pathways and future careers.

**ERIC D FAN**  
*Gen Z & Millennial Whisperer*  
Squarage Career Readiness

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Grand Ballroom B  Perkins Policy and Programs

**CTE 101 - All Things CTE**

If you are new to Career Technical Education (CTE), feel disconnected, or just want to hear the latest information from the California Department of Education’s CTE staff, this session will provide small snippets of information regarding CTE programs and resources that the state has to offer.

**MICHELLE OLIVEIRA MCINTOSCH**  
*Education Administrator*  
California Department of Education

**TARA NEILSON**  
*Education Program Consultant*  
California Department of Education

**BRYAN BAKER**  
*Education Program Consultant*  
California Department of Education

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Room 101 A  Curriculum Integration

**Design Jam! Design Solutions to Authentic Challenges in Industry**

Design solutions for authentic challenges in industry or the community in a one-day Design Jam you can replicate with your own pathway students! In this session we will use design thinking techniques and rapid prototyping to address real world challenges.

**JEWYL CLARKE**  
*Integrated Curriculum Coordinator*  
San Diego County Office of Education

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Room 101 B  Secondary-Postsecondary Connections

**Workforce Readiness Certificate for CTE Programs**

Help students prepare for the workforce with the essential foundational skills needed to succeed after they graduate. Students in CTE can earn an industry recognized credential, such as the NCRC®, a skill-based credential that verifies the foundational workplace skills that employers’ value, across any occupation, level of education, or industry.

**CHRISTINE NIETO**  
*Workforce Account Executive*  
ACT
Room 102  
**Curriculum Integration**

**Universal Design for Learning / Differentiated Instruction and Special Populations**
Explore ways to create lessons and an environment that is accessible to all students regardless of their learning needs, plan for differences, and accommodate students with IEP’s and other special populations while meeting high standards and rigor.

**KAYLA ADLER**  
*Teacher, Special Education and CTE*  
Palm Desert High School

**SARIT SAIG**  
*Vice Principal Special Education and CTE*  
Palm Desert High School

**DENNIS ZINK**  
*Principal*  
Palm Desert High School

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Room 103 A/B  
**Assessment and Accountability**

**Senior Portfolio and Defense - Demonstrating Mastery**
At LAHSA, every 12th grade student curates and defends a portfolio in order to graduate. They must present 3 artifacts that detail what skills and content they’ve learned. They must also reflect on how they’ve mastered the outcomes. This session will go over the steps for developing a defense.

**CATHY KWAN**  
*Assistant Principal*  
Los Angeles School of the Arts

**JOHANA MACDONALD**  

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Room 103 C  
**Middle School Connections**

**Imagining Tomorrow: Empowering Middle-Level Students to Explore Their Future Today**
What does it take to create a meaningful secondary school educational/career pathway that prepares students for success beyond their high school graduation? In this session, participants will learn how classroom activities can be organized and will be given tools that enable students to develop essential mindsets for future success.

**SCOTT BARBER**  
*CTE Teacher/Virtual Enterprise Advisor*  
Elizabeth Learning Center, Virtual Enterprise International

**JASMIN MARTINEZ**  
*Student*  
Elizabeth Learning Center

**NATALIE ANGUIANO**  
*Student*  
Elizabeth Learning Center

**WILLIAM WILSON**  
*National Middle School Program Director*  
Virtual Enterprises International

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Room 104 A  
**Curriculum Integration**

**Embedding Sustainability & Culturally Relevant Curriculum for Your Academy**
This seminar will focus on embedding sustainability and cultural relevancy into the curriculum. The youth are increasingly concerned with the state of the global climate; we will demonstrate how we have embedded this into our content course curriculum in a streamlined and meaningful way that is engaging to students.

**GUADALUPE CARDONA**  
*Lead Academy Teacher*  
Roybal Learning Center

**ALIANUSKA CORDOVI**  
*World Languages Teacher*  
Roybal Learning Center

**BROC CHRISTIAN**  
*Social Studies Teacher*  
Roybal Learning Center
Room 104 B  
**Curriculum Integration**  

**Empowered to Lead, Inspired to Serve: Lead4Change Student Leadership**  
Lead4Change.org is where leadership + service intersect for measurable results. Experience a hands-on session and learn more about the FREE curriculum lessons used by over 8000 educators across the US. Lead4Change partners with FBLA, FCCLA, DECA, and HOSA to recognize student leaders and their community service.

**LARRY AMBRIZ**  
CTE Teacher  
Alhambria High School

Room 104 C  
**Curriculum Integration**  

**Engaging Students with 21st Century Decision Making Skills**  
This session will give you an understanding of which 21st century workforce readiness skills are important for success and how to begin to integrate them into what you are already teaching using high-quality project-based learning. Free tools and resources will be shared.

**GARY PAGE**  
Education Programs Consultant  
California Department of Education  

**CHRIS SPETZLER**  
Executive Director  
Decision Education Foundation

Room 201 A  
**Curriculum Integration**  

**Helping Students Make Informed Career Choices throughout Their Lives**  
A unique opportunity to join Career Choices best-selling author Mindy Bingham to learn how a classroom based, comprehensive guidance course, that culminates with all students developing a personalized online 10-year Skills-based Career and Education Plan, will launch your freshmen (high school or college) successfully into guided pathways or career academies.

**MINDY BINGHAM**  
Author of the Career Choices Series  
Academic Innovations;  
Get Focused. . . Stay Focused! National Resource Center  

**DAWN O’BAR**  
President  
Get Focused. . . Stay Focused! National Resource Center

Room 201 B  
**Curriculum Integration**  

**Integrating Sustainability Across the Curriculum**  
The increased and urgent consequences of human impact on the environment make it necessary for today’s educators to create lessons, across the curriculum, that give students the tools to lead us all into a viable future. CTE pathways, for their “real world” curriculum, are an ideal vehicle to integrate sustainability.

**RACHEL Bruhnke**  
Teacher  
Port of Los Angeles High School

Room 202  
**Curriculum Integration**  

**Specialized Secondary Programs (SSP) “Meet Your Mentor” and Mentor Convening**  
This session provides an opportunity for all grantees to meet with their assigned mentors and collaborate regarding the various program requirements associated with the Specialized Secondary Programs (SSP). Attendance is mandatory for currently funded grantees in Cohorts 4-6 and all SSP mentors. The SSP Mentor Convening will conclude this session.

**TONY QUIRARTE**  
Education Programs Consultant  
California Department of Education  

**JUAN DELGADO**  
Associate Governmental Programs Analyst  
California Department of Education
Room 203 A  Work-Based Learning

9-1-1 Is a Great Career - NEW Online 911 Course
Teach 911 ONLINE! Just Released - 10 Unit online course + 911 Textbook + National 911 Certification + 911 Simulator. Meet the author and WIN the 9-1-1 Emergency Communications Textbook - 10 winners. Sue Pivetta will share her experience and walk teachers through the KSAs needed for successful employment for grads.

SUE PIVETTA
President
911CareerTraining.com

Room 203 B/C  Employer and Community Partnerships

Proposal Writing 101: We’re in the Money
This session is for beginning grant proposal writers. Explore the basics of effective proposal writing and the importance of partnerships and a team approach. Learn ways to research and approach funders as well as strategies for fundraising and resource development.

PATRICIA CLARK
Director for Learning and Teaching
College & Career Academy Support Network (CCASN)

Room 204  Middle School Foundation Academies Grant

BY INVITATION ONLY
This is an invitation only Middle School Foundation Academies Convening session. There will be two sessions that are mandatory for all Middle School Foundation Academy Grantees.

TERI ALVES
Education Programs Consultant
California Department of Education

Seaside Ballroom  Employer and Community Partnerships

Vineyard Academy Presentation Community Matters: Community Collaboration through Productive Partnerships
Productive Partnerships Explain the WHY: The Why is the experience, networking and building confidence. Who: industry partners, students, family, friends, new networking partnerships, chamber of commerce, Work with Non-Profits and industry partners. Junior and Senior Projects, internships, and jobs.

MARIE GANISTER
Coordinator Vineyard Academy
Windsor High School

AMIE LANDS
Culinary Educator
Windsor High School

GRACE CURTIN FIANO
Assistant Principal
Windsor High School

PAM UCHYTIL VELASQUEZ
Educator
Windsor High School

Seaside 1  Curriculum Integration

Designing Cross-curricular Projects
Let the CAMP and MAHST Academies from Apple Valley High School share their cross-curricular projects with you, answer your questions, and guide you through creating your own.

STEPHANIE ARREDONDO
MAHST Coordinator and CTE Teacher
Apple Valley High School

ASHLEE CARPINO
MAHST CTE Teacher
Apple Valley High School

GRETCHEIN PERATT
CAMP Coordinator and CTE Teacher
Apple Valley High School
**Seaside 2**

CTEIG and Perkins Technical Assistance Room
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**Seaside 3 B**

California Partnership Academy Team Meeting Room
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**Seaside 4**

California Partnership Academy Team Meeting Room
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**Seaside 5 B**

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**Seaside 6**

California Partnership Academy Team Meeting Room
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**Seaside 7**

Communicate and Inspire Change through the Power of Storytelling
“If only we had buy-in...” Lost in the jargon of edu-speak and data, even the most carefully researched efforts are greeted with cynicism. Storytelling is a powerful tool that can help communicate your vision and inspire commitment. Find out why stories are important and how to develop your stories.

CONSTANCE MAJKA
Director, Professional Learning
National Career Academy Coalition

**Seaside Boardroom**

California Partnership Academy Team Meeting Room
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Mark C. Perna is the founder and CEO of TFS, a full-service strategic communications and consulting firm whose mission is to share and support every client’s passion for making a difference. Mark, a graduate of John Carroll University, has many years of experience addressing industry leaders on the topic of expanding their reach in an increasingly global marketplace. As an international expert on Generations Y and Z, Mark has devoted his career to empowering educators and employers to unleash the tremendous potential of today’s young people. Parents, schools, districts, businesses, and state organizations across North America have successfully used Mark’s best practices, including the TFS Education with Purpose® philosophy and Career Tree® strategy, to connect more effectively with the younger generations. His award-winning bestseller, Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations, was written to help educators, employers, and parents understand Generations Y and Z and inspire them to greater performance in all areas of life.

Meilyn Wong is part of the California SkillsUSA 2019-2020 state officer team. Meilyn is a senior at Abraham Lincoln High School, where she continues on her computer science pathway. Growing up, Meilyn has always put her full effort towards her education and continues to do so every day at school. Her love for educational opportunities drives her to inspire others towards the same mentality. Meilyn is very passionate about creating a positive atmosphere for everyone and making sure we all work together in order to achieve our goals. With that, she is excited to see what this year brings for her and is ready to take on any and all challenges. Meilyn is honored to be given the opportunity to serve the SkillsUSA organization and cannot wait to see how both herself, and the organization grow throughout the year.
### Session 3  3:00 pm - 4:15 pm

**CONVENTION CENTER**

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<td>Digital Game Design Curriculum</td>
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<td>Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries</td>
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<td>Jack Mitchell</td>
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<td>Carlos Garcia</td>
<td>Diane Bush</td>
<td>Marc Patterson</td>
<td>Jonathan Lee Montoya</td>
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<td>Amy Gratz</td>
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### HYATT REGENCY

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<th>Seaside Boardroom</th>
<th>Seaside 8</th>
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<tr>
<td></td>
<td>Middle School Career Exploration Seamlessly Integrated into Core Curriculum</td>
<td>The Changing Role of the Counselor in Pathways and CPAs</td>
<td>Work-Based Learning in Expanded Learning Programs</td>
<td>MDRC/CCASN Technical Assistance Room</td>
<td>California Partnership Academy Team Meeting Room</td>
<td>How to Merge CTE Standards and NGSS in Science Classrooms</td>
<td>California Partnership Academy Team Meeting Room</td>
<td>LAUSD CPA Technical Assistance Room</td>
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<td>Laura Toney</td>
<td>Dr. Bobbi Alba</td>
<td>Darrell Parsons</td>
<td>Christine Becerra</td>
<td>Carolina Tamayo</td>
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### WESTIN

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<thead>
<tr>
<th>Session 3</th>
<th>Barcelona/Casablanca</th>
<th>Salon A</th>
<th>Salon B</th>
<th>Salon C</th>
<th>Salon D</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Don’t Be Afraid to Show Your True Colors</td>
<td>GOAL! Let Us Help You Reach Your Academy Goals</td>
<td>The CPA Model: The Whole Kit-n-Kaboodle</td>
<td>How to Recruit and Retain Industry Partners for Your Academy</td>
<td>Building a Sustainable Academy</td>
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<tr>
<td></td>
<td>Ted Pendergrass</td>
<td>Amy Chaney</td>
<td>Kelly V. Meade</td>
<td>Albert Madrid</td>
<td>John Berg</td>
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</tbody>
</table>

**Plan Your Day: Friday, Session 3**

**Social Hour/Reception and Networking/Share Fair:**

**Exhibitor’s Marketplace Exhibit Hall C**  4:30pm – 6:00pm

First Choice:  Second Choice:
Corrynne Hoisington is a full-time professor of Information Systems Technology at Central Virginia Community College in Lynchburg, Virginia, with more than 25 years of teaching experience. Corrynne travels over 200,000 miles a year delivering keynote addresses to college and university professors, and K-12 educators worldwide. Corrynne is a thought leader and curriculum specialist for Virtual Reality. She believes that VR & AR are game changers in education today. The pedagogies of constructivism and immersive learning show that students learn best by doing or by being. So, they shouldn’t just read about history — they should ‘be’ historians. They shouldn’t just study archaeology — they should ‘be’ archaeologists. Let’s raise the next round of inventors through the discovery of a 3D world. Corrynne believes that technology infused pedagogy has the power to transform teaching and learning. It’s never been a more exciting time for teachers to explore and for schools to stay connected with accessible and current technology to nurture student engagement and success.

Corrynne’s Keynote is sponsored by National Geographic Learning.

Carlyn Marsh is currently serving as the California State FFA President for the California FFA Association. Carlyn is originally from Arbuckle, California where she attended Pierce High School. She participated in a variety of activities as a member of the Arbuckle-Pierce FFA chapter, including Parliamentary Procedure team, Prepared Public Speaking, and she was a member of the 2018 State Champion Agriculture Sales Team. Carlyn graduated high school in 2018 and worked as an intern for the Agriculture Council of California, before being elected in April at the 91st California State FFA Convention as the California State FFA President.

Carlyn along with her five teammates will spend a year traveling California and advocating for California FFA and Agriculture. A few highlights of their year of service in California includes: visiting and teaching at over 30 high school agriculture programs in California, facilitating leadership workshops at eight different conferences serving approximately 200 students each, and conducting and presenting awards presentations along with a 10 minute keynote address at the California State FFA Leadership Conference in front of an audience of over 7,000 members, advisors, and parents.
WELCOME TO THE EXHIBITORS’ MARKETPLACE

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2020 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet--one for Friday, one for the Friday Reception and one for Saturday. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Friday door prizes must be claimed by 5:00 o’clock. Saturday morning prizes must be claimed before the 11:00 o’clock drawing. The final drawing will be held during the final break at 11:00 am in Exhibit Hall C on Saturday. The Prize Cage will be emptied Friday after the 2:30 drawing and on Friday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Saturday, winners must be present to claim their prize.

Exhibit Hours

Friday, February 28, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15 am – 11:45 am</td>
<td>Open Exhibit Hours</td>
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<tr>
<td>7:15 am – 8:15 am</td>
<td>Breakfast Buffet</td>
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<tr>
<td>9:45 am – 10:15 am</td>
<td>Break – Prize Drawing</td>
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<tr>
<td>1:15 pm – 6:15 pm</td>
<td>Open Exhibit Hours</td>
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<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Break – Prize Drawing</td>
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<tr>
<td>4:30 pm – 6:15 pm</td>
<td>Reception - Special Prize Drawings (MUST BE PRESENT)</td>
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Saturday, February 29, 2020

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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am – 11:30 am</td>
<td>Open Exhibit Hours</td>
</tr>
<tr>
<td>9:00 am – 9:30 am</td>
<td>Break – Prize Drawing</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Final Prize Drawing (MUST BE PRESENT)</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Exhibit Hall Closed</td>
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Prizes Include:

Prizes to be given away during the Conference include over $2,500 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.
Precision Exams Certification Lab

We’ve got an exciting opportunity for those attending EFC 2020! Precision Exams, in partnership with National Geographic Learning | Cengage, will be offering a Certification Lab for attendees to earn industry-recognized certifications in numerous industry sectors. Click here to download a list of the certifications available.

This complimentary certification lab will allow educators to experience the exam platform and get a feel for the student experience. We invite you to take advantage of this opportunity to certify!

The Certification Lab will be located at the Long Beach Convention Center.
Room: Seaside 5A
Times: Thursday, February 27, 1:00pm – 5:00pm
Friday, February 28, 8:00am – 4:30pm
Saturday, February 29, 8:00am – Noon

Certifications Offered by Certiport

Certiport will be offering Certification exams on Friday, February 28th from 7:15am to 6:15pm in Seaside 3A at the Long Beach Convention Center.

Computers are limited so we will be taking people as first come first serve basis.
Shift the Paradigm: Re-Conceptualizing Engagement to Promote Equitable Sustainable Partnerships

This session is designed for those practitioners who would like to create a new paradigm of engagement that promotes equitable sustainable partnerships and growth for students. The focus of this session is to shift the perspective of what constitutes building sustainable partnerships to equitable building sustainable partnerships.

TONETTE SALTER
Equity Analyst
CA Perkins Joint Special Populations Advisory

Taking Students to the Streets

Eleventh grade Environmental Science students from Oakland California designed and carried out civic action projects focused on environmental justice, urban environmentalism, and community activation. This presentation highlights teacher challenges when designing authentic projects, steps to promote student ownership, student learning outcomes, promoting students’ empowerment and leadership, and participant work time.

DAVID MANGIANTE
Teacher
Oakland High School

Arts, Media, and Entertainment: In-House Internships

At Los Angeles High School of the Arts (LAHSA), in order to meet the Work-Based Learning needs of students, we have created an in-house Production Company and given students the ability to complete in-house internships. This presentation will go over the set-up and follow-up.

CATHY KWAN
Assistant Principal
Los Angeles High School of the Arts

BRETT TAYLOR
Assistant Professor; CEO
University of the Pacific; New School Innovation Consulting

Creating an Interdisciplinary Career Pathway Skillset

Interdisciplinary Career Pathway skillsets enable students to learn and practice transferable skills, teachers from different disciplines to collaborate, and career pathways to support all content areas. In this presentation, we will share some models of success and help you start to build your own Interdisciplinary Career Pathway Skillset.

BRETT TAYLOR
Assistant Professor; CEO
University of the Pacific; New School Innovation Consulting

Engage and Empower Students with Gameful Learning

Explore ways gameful learning leverages choice and autonomy to increase motivation and engagement while accounting for learner variability. Two CTE educators share 11 years of combined experience in developing both analog and digital solutions that utterly transform the learning environment for students and teachers.

MARQUIS McMURRAY
Teacher
Mount Miguel High School

MIKE SKOCKO
Teacher
Valhalla High School
**Room 103 C**

### Career Pathways / Industry Sectors

**Developing Leaders in a Career Pathway**
This presentation will explore the implementation of a Leadership Program in an Automotive Pathway. It will discuss how to enhance student learning by embedding leadership and personal development through contextual instruction and applied learning using Formal Leadership Instruction and Hidden Curriculum Planning.

**Roger Light**  
Automotive Instructor  
Cajon High School

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**Room 104 A**

### Work-Based Learning

**Creating Transformative Integrated WBL Opportunities for All Career Pathway Students**
Learn from SFUSD’s Career Pathways team about successful WBL opportunities in the classroom and in the community for 9-12th grade students, and how to leverage industry and community partnerships to provide transformative WBL student engagement within all types of career pathway programs.

**Timothy Bingham**  
Career Pathway Specialist  
San Francisco Unified School District  

**Desean Deams**  
Career Pathway Specialist  
San Francisco Unified School District  

**Bernadette Frias**  
Work-Based Learning Coordinator  
San Francisco Unified School District  

**Rita Molloy**  
Career Pathway Specialist  
San Francisco Unified School District  

**BernaDette Frias**  
Work-Based Learning Coordinator  
San Francisco Unified School District

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**Room 104 B**

### Employer and Community Partnerships

**Developing Industry Partnerships to Enhance Student Learning and Grow CTE**
How to create industry partnerships? What industry partnerships do for students? What do partnerships with CTE pathways do for industry? Using industry partnerships to grow your CTE Pathway and enhance student learning.

**Sean Benson**  
Counselor and SCADA Pathway Coordinator  
Granite Hills High School  

**Roger Aburto**  
Teacher  
Granite Hills High School  

**Tony Peña**  
Teacher  
Granite Hills High School  

**Terri Brown**  
Teacher  
Granite Hills High School

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**Room 104 C**

### Career Pathways / Industry Sectors

**Industries in Crisis! Is Your Pathway Cyber Prepared?**
All sectors are at critical status, lacking knowledge in cyber hygiene, safety, and data security. You are on the front-line ensuring the workforce is ready, strong, and competent. Join us for an informative and engaging session, including free resources applicable to all CTE Sectors. Changing Narratives-Building Futures!

**Donna Woods**  
CTE/Cyber Pathway Woods  
Moreno Valley Unified School District  

**Chris Lorenz**  
CTE/Cyber Academic Pathway Instructor  
Moreno Valley Unified School District  

**Chris Lorenz**  
CTE/Cyber Academic Pathway Instructor  
Moreno Valley Unified School District
Room 201 - Curriculum Integration

Instructional Intentionality
Dr. Collins shares various instructional strategies that will engage different learning styles. He will also share technology applications that will increase student collaboration.

LAMAR COLLINS
Principal
Windsor High School

Room 202 - Work-Based Learning

Bringing Work-Based Learning into the CTE Classroom
Explore innovative practices for bringing work-based learning (WBL) opportunities into the CTE classroom, as well as new curricula to support year three students in their quest for internships.

MICHAEL ASPINWALL
Career and CTE Counselor
Port of Los Angeles High School

ERICK MISEROY
CTE Instructor
Port of Los Angeles High School

Room 203 A - Curriculum Integration

Industry-Backed Certifications to Enhance College and Career Possibilities
Learn more about the industry-backed certifications tested for on the iCEV platform. From the Southwest Airlines Professional Communications to Equipment & Engine Training Council Principles Small Engine Fundamentals to the Elanco Veterinary Medical Applications, iCEV’s industry partner certification program has something for all students!

MAGGIE MCGILL
CTE Curriculum Executive
CEV Multimedia

Room 203 B/C - Curriculum Integration

Creating Skills Based Integrated Projects Aligned to Your Academy Theme
Student research, evidence-based writing and effective communication are critical 21st Century skills. Teachers at LIFE Academy, a 6-12 school in Oakland, collaborate to create meaningful projects that are aligned to our health pathway and scaffold skills for students’ final “certification”: the Senior Defense to prepare them for life after LIFE.

ROWAN DRISCOLL
Academy Co-Director
Oakland Unified School District

NINA PORTUGAL
Grade 9 Lead Humanities Teacher
Oakland Unified School District

DAVID GARDNER
Math Teacher
Oakland Unified School District

Room 204 - California Partnership Academy Model

The Ying and Yang of Student Support
Learn how to provide opportunities and safety nets through academy culture. We will map out strategies that have worked for our students including mentor programs, student led conferences, academy rallies, and much more.

LAURA GALLARDO
Academy Lead Teacher
Arroyo Valley High School

CARMEN MERCER
Academy Science Teacher
Arroyo Valley High School

PALOMA GOMEZ
Academy Social Studies Teacher
Arroyo Valley High School

GINA GUERRERO
Academy English Teacher
Arroyo Valley High School
Seaside A

**Why Equity Matters in Academy Structure**
Over the past four years, Oakland High has put an emphasis on creating equitable opportunities for students in its wall-to-wall academy structures. This presentation will explain how the school accomplished this and why it continues to have positive outcomes for students and the school.

**Suzanne LeBaron**  
Director, Public Health Academy  
Oakland High School

**Tiffany Holliday**  
Pathway Coach  
Oakland High School

Seaside B

**When Will I Use This Again? For My Entire Life!**
You will find no algebra, MLA formatting, or memorizing dates in this session. What you will find is students sharing what they have learned through a work-to-learn model of creating a business and how it all has changed them and prepared them for their career and future.

**Alan Gersten**  
Director of the e-Business Academy  
Century High School

Seaside 1

**Academy Secrets: Necessary Systems for a Sustainable Academy**
Learn how to set up and maintain an award-winning academy! Put systems in place to help your academy be successful and run efficiently. Presentation includes building and sustaining internships, mentorships, industry partner engagement and student leadership. Get all the information you need in this fast-paced workshop.

**Rebecca Aubery**  
Lead Teacher  
Clairemont High School

**Kenny Merritt**  
History Teacher  
Clairemont High School

**Mark Colombo**  
Business Teacher  
Clairemont High School

**Liz Rush**  
Academy Coordinator  
Clairemont High School

Seaside 2

**CTEIG and Perkins Technical Assistance Room**
When CTEIG and Perkins consultants are not presenting workshops, they will be available to meet with administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside Seaside 2 to see when each consultant is available.

Seaside 3 B

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Seaside 4  
California Association of Career Technical Education (CACTE) Annual Meeting  
Attend the annual statewide meeting of the California ACTE.  

JACKI SPRAGUE, ED.D.  
President  
California Association for Career and Technical Education

Seaside 5 B  
MDRC/CCASN Technical Assistance Room  
When MDRC and CCASN consultants are not presenting workshops, they will be available to meet with CPA administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside the Long Beach Convention Center Seaside 5B to see when each consultant is available.

Seaside 6  
California Partnership Academy Team Meeting Room  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 7  
Choose Your Own PBL Adventure  
Why, What, and How to work as an Academy Team to develop integrated projects with limited planning time. Presenters will share “Why” authentic PBL projects engage teachers, students, and partners and “What” planning models are effective. Then audience members will choose their adventure of “How” they will organize collaborative time.

ELLEN TOWERS  
Academy Director  
Hoover High School, AOIT

DAN BARONE  
Social Studies Teacher  
Hoover High School

RUBEN HOFFMAN  
Project Based Learning Resource Teacher  
San Diego USD School of Innovation

JACK WETZEL  
CTE Technology Instructor  
Hoover High School

Seaside Boardroom  
California Partnership Academy Team Meeting Room  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Regency A

**Success with Student Organizations at the Middle School Level**
You will discover how we provide opportunities for students that increase completers and industry certifications in CTE pathways. It is imperative to begin in middle school with a broad experience so students can explore multiple industry sectors and have a greater understanding when self-selecting the right career pathway for high school.

**CONNIE MITCHELL**
Digital Media Teacher & SkillsUSA Advisor
Nellie N. Coffman Middle School

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Regency B/C

**Build a Tiny House**
This presentation will describe the partnership between California Tiny House and FCSS. Learn how local schools have adopted tiny house building as curriculum and about future workshops for teachers. The American Tiny House Association will provide information about how to have your completed tiny house purchased.

**EFRAIN GUIZAR**
ROP/CTE Content Coordinator
Fresno County Superintendent of Schools

**ANTHONY AYERZA**
ROP/CTE Content Coordinator
Fresno County Superintendent of Schools

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Regency D/F

**CTE Sectors Data and Trends - Hospitality, Child Development, Education, and Design**
Interactive seminar will provide resources to initiate and manage Family and Consumer Sciences (FCS) Programs. Information will include student enrollment data, funding and report accountability, industry trends, certifications, labor market data, work-based learning opportunities, curriculum resources, and student leadership development through Family, Career and Community Leaders of America (FCCLA).

**MELISSA WEBB**
Education Programs Consultant
California Department of Education

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Beacon A

**Teaching Collaboration in the CTE Classroom**
Incorporate Collaborative Intelligence, Design Thinking, and SCRUM in the CTE classroom. This session will focus on taking each students’ individual talents to bring collaboration to a whole new, innovative level. Use design thinking and the SCRUM method to elevate all the group work you do!

**LORNA MILLER**
Design Arts CTE Pathway Coordinator
Elk Grove Unified School District
Beacon B

**Partnering to Grow Your Own Teachers**
An overview of the collaborative partnerships with NOCROP, school districts and community colleges. These partnerships provide a clear pathway for students to develop the skills necessary to be successful in the education industry. Leveraging partnerships allows all parties to utilize resources to provide the best preparation for future educators.

**AMY JENSEN**  
Teacher  
North Orange County ROP

**CARY JOHNSON**  
Director of High School Education  
Placentia-Yorba Linda USD

**BIRD POTTER**  
Teacher  
North Orange County ROP

**LINDA SKIPPER**  
Administrator, Instructional Programs  
North Orange County ROP

Seaview

**Be Ready Beaumont - Real World, Real Life, Real Careers**
Learn how Beaumont Unified School District is using a three-pronged approach to make sure all students are exposed to multiple careers based on their strengths, interests, and values. See how students are using the RIASEC to inform their placement in CTE Pathways that lead to Career and/or College.

**EBON BROWN**  
Chief Innovation Officer  
Beaumont Unified School District

**SHAWNA PATTERSON**  
College and Career Counselor  
Beaumont Unified School District
Barcelona/Casablanca

**Employer and Community Partnerships**

**Leveraging Industry Partnerships to Provide Authentic Learning Opportunities**
The MPGT Academy regularly provides opportunities for representatives from local industry to interact with our students to improve their work readiness. In this session we will discuss the integral role our industry partners play in preparing our students for life after graduation.

**TRACEY CLARK**  
Academy Coordinator  
Ceres High School, MPGT

**EDWARD PELFREY**  
Assistant Principal  
Ceres High School

**REBECCA BETTENCOURT**  
Sr. Manager – Corporate Workforce Planning and Education Programs  
E. & J. Gallo Winery

**Salon A**

**State of the State**
This session will provide a close look at the state of Career Technical and Adult Education in California, including insights on initiatives and legislation. Come see the valuable work we do in the Career and College Transition Division to prepare students for success!

**PETE CALLAS**  
Administrator  
California Department of Education

**Salon B**

**Working with Your At-Risk Students**
Come learn some strategies to support our at-risk students as well as share your expertise with colleagues.

**AMY B. BATEMAN**  
Academy Counselor  
Apple Valley High School, MAHST & CAMP Academies

**Salon C**

**Open House into Academy Awareness Day**
In order to increase awareness of California Partnership Academies within our school and community, our CPAs are taking over our regularly scheduled Open House event and converting it into a CPA Academy Awareness Day. Come see, steal, and help us improve on our idea!

**OSVALDO GOMEZ**  
Academy Lead Teacher  
Elizabeth Learning Center – Los Angeles Unified School District

**Salon D**

**Are You Distinguished?**
This is your opportunity to study the requirements of what it takes to become a distinguished academy. You will work with your team on different handouts to help you understand how to meet distinguished academy qualifications. Our academy has gone on four visits to review other distinguished academies.

**WILLENE BIERE**  
Director  
Canyon Springs High School, Business Academy

**GABY BEAR**  
Counselor  
Canyon Springs High School, Business Academy
Mauricio Reyes is currently a cadet captain at Reseda Charter High School’s Police Academy, where he leads the cadet rank and file. Mauricio is a product of Mulholland Middle School’s Junior Police Academy. He came to Reseda’s Police Academy as a freshman in hopes of preparing for college followed by a career in law enforcement. Mauricio first saw LAPD Officers when he was nine years old. They spoke to his elementary school class about their devotion to protecting those around them from evil. He was so impacted by their presentation that he decided then and there that he wanted to follow in their footsteps. After middle school, Mauricio entered Reseda Charter High School’s Police Academy with a strong desire to get involved while laying the groundwork for his future profession. He became a class leader in his freshman year and worked his way up to the highest-ranking cadet position, where he serves as the cadet captain over 225 Reseda Police Academy cadets. Mauricio runs cadet leadership meetings, summer leadership training camps and mentors fellow freshman cadets. Along with his leadership involvement, Mauricio was also a part of his high school football team, baseball team, Reseda Police Academy Drill Team and Reseda Police Academy Toughest Team Alive. He helped Reseda Charter High School’s Police Academy win their 6th, 7th and 8th consecutive Toughest Team titles.

On top of his leadership skills, tremendous athletic ability and school/program involvement, Mauricio maintains a 4.0 Grade Point Average and has donated over 200 hours of community service to his school and neighborhood communities. He credits Reseda’s Police Academy for his speaking and leadership abilities.

Mauricio was born in Woodland Hills, California and currently lives with his family in the San Fernando Valley. He is the second oldest of four children in a family of seven. Mauricio’s goals are to apply to the Police Preparation Program, known as POPP, obtain his Bachelor’s Degree in Criminal Justice and then apply for the Los Angeles Police Department.
We Are the California Partnership Academies
Lighthouse Academies And We Can Help!

Center High School, Media Communications Academy
Industry Sector: Arts, Media, and Entertainment
Coordinator: Matt Chamberlain; chambo@centerusd.org

Apple Valley High School, Medical and Health Science Technology Academy
Industry Sector: Health, Science, and Medical Technology
Coordinator: Stephanie Arredondo; stephanie_arredondo@avusd.org

Ceres High School, Manufacturing Academy
Industry Sector: Manufacturing and Product Development
Coordinator: Tracey Clark; tclark@ceres.k12.ca.us

Valley High School, Global Business Academy
Industry Sector: Finance and Business
Coordinator: Mark Bartholio; Mark.Bartholio@sausd.us

Grover Cleveland Charter High School, Arts and Technology Academy
Industry Sector: Arts, Media, and Entertainment
Coordinator: Gabriela Rosillo; gabriela_rosillo@lausd.net

Taft Union High School, Taft Oil Technology Academy
Industry Sector: Energy, Environment, and Utilities
Coordinator: Ted Pendergrass; lpendergrass@taft.k12.ca.us

Elizabeth Learning Center, Health Academy
Industry Sector: Health, Science, and Medical Technology
Coordinator: Osvaldo Gomez; oxg7482@lausd.net
We Are the California Partnership Academies
Lighthouse Academies And We Can Help!

Cathedral City High School, Digital Arts Technology Academy: Industry Sector: Arts, Media, and Entertainment
Coordinator: Matt Cauthron; mcauthron@psusd.us

Ygnacio Valley High School, Careers in Education
Industry Sector: Education
Coordinator: Thatcher Palmer; thatcherp@gmail.com

Salinas High School, Sustainable Design and Green Construction Academy
Industry Sector: Building and Construction Trades
Coordinator: Charles Felice; charles.felice@salinasuhsd.org

Jordan High School, Aspirations in Medical Science Academy
Industry Sector: Health, Science, and Medical Technology
Coordinator: Kelly Meade; kvmeade@lbschools.net

Windsor High School, Vineyard Academy of Hospitality
Industry Sector: Hospitality, Tourism and Recreation
Coordinator: Maria Ganister; mganister@wusd.org

Edison High School, Green Energy Academy
Industry Sector: Energy and Utilities
Coordinator: John Berg; John.Berg@fresnounified.org

Florin High School, LAW Academy
Industry Sector: Public Services
Coordinator: Carlos Garcia; cgarcia@egusd.net

Canyon Springs High School, Business Academy
Industry Sector: Finance and Business
Coordinator: Willene Biere; wbiere@mvusd.net
CTE Credentialing 101
Confused about all the different information regarding CTE Credentials? Do you want to know how to apply or have questions regarding qualifications for a CTE credential then this session is for you. Items covered: Guidelines to qualify; what qualifies as industry experience; what meets recency requirement; clearing the credential; and more!

BRIDGET MONDT
Coordinator CTE Teacher Credential Program
Orange County Department of Education

The Entrepreneurial Quotient: Maximizing Creativity, Cultural Agility, and Systematic Thinking
“The Entrepreneurial Quotient” - the final in a trilogy of entrepreneurial mindset focused workshops designed to integrate holistic, inquiry-driven, project-based and interdisciplinary learning using the components of creativity, cultural agility and systematic thinking. Bring laptops/tablets to engage with an online planning/delivery platform to maximize these fundamental components of postsecondary success.

DR. DONNA STEWART LEWIS
CTE Pathway Advisor
Los Angeles Unified School District

AME Sub-pathway Certification: Meeting Your Pathway Certification Requirements
In this session the AME industry sector leads from CDE will share the Sub-pathway Certification Prototypes for each of the AME Sub-pathways. These certifications are in development with roll-out expected in Fall 2020. Patterned after national certification models, these complex certification tools are meant to capitalize on the coursework.

JACK MITCHELL
Education Programs Consultant
California Department of Education

Teaching Students How to Proactively Reach Professionals to Earn Internships
Internships are proven to increase persistence, retention, and graduation rates. The scaffold teaching and coaching methods will showcase experiential learning methods, assignments, and tasks that will help first-generation students be proactive and achieve their career goals.

MARIELI RUBIO
Full-time Student
Santa Clara University and Empowered Students

ISAAK D’AMORE
Law Student
Santa Clara University and Empowered Students

REUBEN HOFFMAN
Project-Based Learning Resource Teacher
San Diego Unified School District
Room 103 C

**Graduate Profiles: Bringing CTE Standards to All Students**
A growing number of school districts are convening community stakeholders to create a Graduate Profile to define the competencies and mindsets our students need for future success. Come learn how these Graduate Profiles can routinize the outcomes regularly embraced by career pathways and serve as a driver for transformational change.

**DR. ELIZABETH MCKINSTRY**  
Director, Career and Technical Education, College and Career  
Antelope Valley Union High School District

**HATHA PARRISH**  
Director, State & Federal Programs  
Centinela Valley Union High School District

**Room 104 A**

**Cal-HOSA: An Evidence-Based Practice in Building Health School Communities**
Early detection and timely treatment of physical and mental health disorders can change the trajectory of youths’ lives. Accurate and early detection of mental health conditions combined with continuation of access to appropriate services and treatment for children and youth and their families is critically important in schools.

**DR. GUSTAVO LOERA**  
Educator and Researcher  
California HOSA

**CINDY BECK**  
Education Program Consultant; HOSA State Advisor  
California Department of Education

Room 104 B

**The Softer Side of STEM: Inspiring Future Female Engineers**
We all know there is a gender disparity in STEM fields, so how do we fix it? Learn why young women are sometimes intimidated by STEM. Discover ways to market your courses and incorporate inspirational content to help young women discover the beauty and service aspects within STEM.

**SHELLY SPRINGER**  
Engineering Technology Instructor  
Santa Maria High School

**MARIANNE BLAND**  
Sr. Educational Consultant  
Paxton/Patterson

Room 104 C

**LIGHTS, CAMERA, SYNERGY! Building and Strengthening Your Professional Partnerships**
Whether you are a brand new CTE pathway or a veteran program, it’s essential for your students to gain real-world connections with industry professionals. Join National Magnet Teacher of the Year Matthew Waynee as he shares tips on how to establish and sustain invaluable partnerships for your CTE pathway.

**MATTHEW WAYNEE**  
CTE Video Production & Animation Instructor  
Los Angeles Unified School District/USC Media Arts & Engineering Magnet

Room 201

**The Process of Collaboration - Building Meaningful Cross-Curricular Projects**
Come and learn how the Exercise Science Academy at Windsor High School creates cross-curricular projects surrounding the theme of science, health, wellness, movement, and exercise. Projects incorporate standards from English, History, PE and Science classes. Materials and examples provided.

**CHRISTIN PERRILL**  
Science Teacher  
Windsor High School

**CHRIS CATELLI**  
History Teacher  
Windsor High School
Room 202

**Success.... NOW That’s What I’m Talking About!**
Great activities to take ordinary students up to extraordinary levels! Great tips for students to learn how to master more material in less time! Effective study skills, classroom web sites, time management tricks, ‘3-3-1’ rule, and motivational techniques that you can share to empower students to become successful!

**STARLA EWAN**  
Teacher Mentor and Medical Science Instructor  
Starla's Creative Teaching Tips

Room 203 A

**Strategies that Work! How to Attract and Retain Corporate Sponsors**
Workforce development is a hot-button topic among today’s corporate and community leaders. No matter what type of career pathway you are leading, prospective corporate and civic partners are out there, ready and waiting to help. This dynamic panel discussion will share insights into attracting and retaining strong corporate sponsors.

**NICOLE MARTIN HUEZO**  
Director of Programs & Strategic Partnerships  
EXP – The Opportunity Edge

**AMY GRAT**  
CEO  
EXP – The Opportunity Edge

Room 203 B/C

**Surviving the Zombie Apocalypse: Joint Public Service Project**
Come learn about Oceanside High School’s Health Academy and Justice Academy’s Joint Cross-curricular Project that included components for English, Math, History, Art, ROTC, and concluded in a Massive Capstone project with the assistance of Oceanside Police, Oceanside Fire, San Diego County HAZMAT, Oceanside CERT, and Tri-City Hospital.

**CHANDRA FAIST**  
Academy Director  
Oceanside High School, Academy of Justice

**RHONDA DENISTON**  
CERT Coordinator  
Oceanside Fire Department

Room 204

**Building Blocks for True Learning**
We will present the NHS Medical Services Academy’s ways of Integrating the Medical Curriculum in the Language Arts, and Social Studies classes. A description of our projects, career choice education and study trips will be shared.

**ELIZABETH GONZALEZ**  
Academy Coordinator  
Norwalk High School

**TOM BATES**  
CTE Teacher  
Norwalk High School

**ANETTE ARAGON**  
Language Arts Teacher  
Norwalk High School

**MARISOL ENCARCION**  
Environmental Science Teacher  
Norwalk High School
**Seaside A**

**California Partnership Academy Model**

**Designing Systems of Equity through Inclusive Research Practice Partnerships**

Change leaders: facing problems that affect equity in your pathway outcomes? Examine the roots of those problems, develop action research questions, access relevant research, and plan to improve equitable practices in pathways that integrate college and career preparation. Work with researchers to explore the potential of equity-focused research practice partnership.

*ANNIE JOHNSTON*
Coordinator of Public Programs
College and Careers Academy Support Network (CCASN)

*ROKEETA GUHA*
Vice President, Strategy and Impact
Linked Learning Alliance

*SVETLANA DARCHE*
Director, Career Education
WestED

*MARISA SAUNDERS*
Associate Director for Research
UCLA Center for Community Schooling

**Seaside B**

**Work-Based Learning**

**Learning Work: Maximizing the Learning Potential in Work-Based Learning**

What are best practice strategies for enhancing the learning potential of work-based learning? How do we best connect learning students do at worksites with learning in academy/pathway classrooms? Explore All Aspects of Industry; mapping the learning potential of a worksite; learning plans, portfolios, projects; and other WBL integration strategies.

*PATRICIA CLARK*
Director for Learning and Teaching
College and Careers Academy Support Network (CCASN)

**Seaside 1**

**Career Pathways / Industry Sectors**

**Examining the Use of ACT’s Work-Ready Credential with Industry Partners**

Career pathways and stackable credentials are paramount in helping students prepare for their futures and equip them to grow and succeed in education and future careers. E. & J. Gallo uses the WorkKeys® system as an evidence-based credential that verifies skills that are essential for workplace success.

*REBECCA BETTENCOURT*
Senior Program Manager, Corporate Workforce Planning and Education
E. & J. Gallo

*CHRISTINE NIETO*
Account Executive, Workforce
ACT

**Seaside 2**

**Perkins Policy and Program**

**CTEIG and Perkins Technical Assistance Room**

When CTEIG and Perkins consultants are not presenting workshops, they will be available to meet with administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside Seaside 2 to see when each consultant is available.

**Seaside 3 B**

**California Partnership Academy Model**

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
SESSION 2
Friday, February 28, 2020

CONVENTION CENTER | 1:15 pm - 2:30 pm

Changing the Narrative: CTE for All

Seaside 5 B

MDRC/CCASN Technical Assistance Room
When MDRC and CCASN consultants are not presenting workshops, they will be available to meet with CPA administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside the Long Beach Convention Center Seaside 5B to see when each consultant is available.

Seaside 6

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 7

Ikigai for All – Helping All Students Find Their Purpose
Let’s talk strategies and resources to ensure your system is designed to help students find out what they love, what the world needs, what they can get paid for and what they are good at - at the intersection of these our students may just find their Ikigai, or purpose.

JEWYL CLARKE  
Integrated Curriculum Coordinator  
San Diego County Office of Education

Seaside Boardroom

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Regency A  
Science of Connections: Fostering Collaboration Between Middle and High School Programs  
Through means of effective communication. We will look at the benefits and methods of fostering a beautiful relationship between middle and high school programs. One of the best solutions to improving and growing your program is to create and build a relationship with the middle school feeder program.

JENNIFER NAKAMOTO  
Lead Advisor  
Cordova FFA

TAYLOR MYERS  
Advisor  
Cordova FFA

HOLLY CHESTNUT  
Advisor  
Cordova FFA

Regency B/C  
Calling ALL Counselors!  
School counselors play a key role in supporting the positive impact CTE can have on developing career ready students. Learn how you can become an advocate for student skill development via CTE opportunities.

JANET SLOAN  
ROP/CTE Content Coordinator  
Fresno County Superintendent of Schools

MARGO PERKINS  
ROP/CTE Content Coordinator  
Fresno County Superintendent of Schools

Regency D/F  
FCS Pathway Development  
Showcasing pathway models in Food Service, Hospitality, Education, Child Development and Fashion. Get course outlines, creative lesson plans, funding advice to access Perkins, Strong Workforce and CTEIG. Learn accountability and how to create documents/files for your pathway. Presenters are FACS CTE teachers and CTE District Coordinator. Bring laptop.

PRISCILLA BURNS  
CTE Coordinator and FACS Department Chair  
Pleasant Valley High School, Chico USD

Diane Goldman  
FACS Teacher  
Cordova High School, Folsom Cordova USD

Beacon A  
Fulfilling the Skills Gap for Heavy Truck Technicians  
This presentation will be about the tremendous shortage in the heavy truck industry for skilled workers. I will discuss how implementing a secondary level program can fulfill the skills gap in a community for heavy truck technicians and produce viable lifelong careers for the students.

ERIC RUBIO  
Heavy Truck Instructor  
Fresno Unified School District
**Beacon B**

**Four Year CTE Pathway**
This presentation will cover how one unique high school in the Central Valley of California creates and implements 12 different CTE career pathways within their school. Students receive a career technical education certificate at a formal awards ceremony towards the end of their senior year.

**MANUEL RODRIGUES**  
Assistant Principal ROP/CTE Coordinator  
Kerman High School

**JOHNNY LOPES**  
Building Construction and Fabrication/Welding Instructor  
Kerman High School

**JASON METCALF**  
Small Business and Marketing Instructor  
Kerman High School

**MANUEL RODRIGUES**  
Assistant Principal ROP/CTE Coordinator  
Kerman High School

**JOHNNY LOPES**  
Building Construction and Fabrication/Welding Instructor  
Kerman High School

**JASON METCALF**  
Small Business and Marketing Instructor  
Kerman High School

**Seaview**

**Discover What’s New with the California CareerZone**
For over a decade, educators statewide have turned to the California CareerZone at www.cacareerzone.org to help support career and college readiness and drive students’ career literacy skills. Come and experience the new professional development modules created to help teachers get the most out of the CareerZone with their students.

**JOHN MERRIS-COOTS**  
Education Programs Consultant  
California Department of Education  
California Career Resource Network

**BLAIR DOIR**  
SVP Partnerships  
Headed2 LLC/California CareerZone
Creating Youth Apprenticeship Opportunities
Youth Apprenticeship around the country is gaining momentum and CPAs already possess many of the important elements of a Successful Youth Apprenticeship program. Learn what other states are doing and hear from experts in California on how you can build your own Youth Apprenticeship program.

JOHN DUNN
Assistant Secretary of Labor for Apprenticeships & Worker Training
California Labor & Workforce Development Agency

Salon A
Getting Your ‘Ships into Shape! Studentships/Mentorships/Internships
See how the Academy of Art and Technology prepares their student crew for the roughest waters of career readiness! Get an in-depth breakdown on how the academy restructured their curriculum to meet the demands of the fourth industrial revolution and prepare them for job shadowing, mock interviews and summer internships.

GABRIELA ROSILLO
CTE Graphic Design Teacher and Coordinator
Academy of Art and Technology

LAURA NEUSTADETER
Teacher
Academy of Art and Technology

LOUIS BARRETO
CTE Graphic Design Teacher
Academy of Art and Technology

Salon B
Building an Effective Advisory Committee
Our presentation will consist of aspects in creating the advisory committee, how to choose the people representing your committee, local industry needs, advice on changes in industry standards, review of skills needed for entry level jobs, advice on new developments in technology and help with the promotion.

CHUCK FELICE
Teacher/Academy Counselor
Salinas High School

Salon C
Problem Solving through Human Centered Design Thinking
It slices, it dices, it fixes all your problems! Come learn the CPA’s preferred fix-it-all approach: Human Centered Design Thinking! Experience and practice a process that facilitates the creation of innovative solutions that can be used by you, your team, and your students, to help tackle real-world challenges!

THATCHER PALMER
Teacher/Program Coordinator
Ygnacio Valley High School, Careers in Education Academy

JAMES LYON
Teacher
Ygnacio Valley High School, Careers in Education Academy

NICOLE KIPNIS
Teacher
Ygnacio Valley High School, Careers in Education Academy
Turning an Academy into a Culture: Using Shared Personal Narratives to Build Cohesiveness

Do you want to build a tighter student/teacher community in your academy? When students give voice to and share their unique stories with the Academy community, they create a sense of belonging, develop empathy and build group identity. Hear how to use first person monologues, in conjunction with restorative practices, to share students’ personal stories and build genuine, supportive friendships.

RAY BEATTIE
Social Science Teacher/Program Coordinator
Crawford High School, Academy of Law and Justice

BRENDA BELL
English Teacher
Crawford High School, Academy of Law and Justice

MONIQUE CANDOR
Law Teacher
Crawford High School, Academy of Law and Justice

GWEN OSGARD
English Teacher
Crawford High School, Academy of Law and Justice

PETE SCHROEDER
History/Social Science Teacher
Crawford High School, Academy of Law and Justice

DANIELLE VINCENT-GRiffith
Chemistry Teacher
Crawford High School, Academy of Law and Justice

BRENDA YOUNG
English Teacher
Crawford High School, Academy of Law and Justice
Welcome to the Exhibitors’ Marketplace

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2020 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Friday, one for the Friday Reception and one for Saturday. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Friday door prizes must be claimed by 5:00 o’clock. Saturday morning prizes must be claimed before the 11:00 o’clock drawing. The final drawing will be held during the final break at 11:00 am in Exhibit Hall C on Saturday. The Prize Cage will be emptied Friday after the 2:30 drawing and on Friday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Saturday, winners must be present to claim their prize.

Exhibit Hours

Friday, February 28, 2020

7:15 am – 11:45 am Open Exhibit Hours
7:15 am – 8:15 am Breakfast Buffet
9:45 am – 10:15 am Break – Prize Drawing
1:15 pm – 6:15 pm Open Exhibit Hours
2:30 pm – 3:00 pm Break – Prize Drawing
4:30 pm – 6:15 pm Reception - Special Prize Drawings (MUST BE PRESENT)

Saturday, February 29, 2020

8:00 am – 11:30 am Open Exhibit Hours
9:00 am – 9:30 am Break – Prize Drawing
11:00 am Final Prize Drawing (MUST BE PRESENT)
11:30 am Exhibit Hall Closed

Prizes Include:

Prizes to be given away during the Conference include over $2,500 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.
SESSION 3
Friday, February 28, 2020
Changing the Narrative: CTE for All
CONVENTION CENTER | 3:00 pm - 4:15 pm

Grand Ballroom A
California Partnership Academy Model

Using Art/Writing to Tell the Story of Human Trafficking
After Dark: Breaking the Chains of Human Trafficking incorporates interdisciplinary projects from the visual arts, spoken word, street art, dance, sculpture and video to tell the story of sex and labor trafficking in Fresno, and this year’s project celebrating 100 years of women’s suffrage and ‘she-roses’ of history and today.

MARC PATTERSON
Teacher
Fresno Unified School District

KEVIN CLIFTON
Teacher
Fresno Unified School District

Grand Ballroom B
Secondary-Postsecondary Connections

Entrepreneurial Design and Marketing in the CTE Classroom
Now that your students have a skill or earned certification, what can they do to promote what they do in order to start a business? This presentation outlines basic marketing and design concepts you can introduce to your CTE students as they launch a business identity.

WAYNE HALL
Teacher
Esparto High School

Room 101
Career Pathways / Industry Sectors

VAPA - AME: Strengthening the Career Component in AME Courses
Whether yours is a VAPA program transitioning to AME or an established AME Pathway program we all need to strengthen our “career component to ensure that our students are ready to enter the highly competitive AME workforce. This session will focus on that Career component that separates AME.

JACK MITCHELL
Education Programs Consultant
California Department of Education

Room 102
Mentor and Internship Programs

Creating High Quality Internships with Summer at City Hall
Summer at City Hall is a program to introduce students to rewarding careers in the public service while fostering civic pride and engagement. Best practices, tools, and resources will be shared to create a new program from scratch or expand an existing one to maximize value for students.

CARLOS GARCIA
Academy Coordinator
Florin High School, LAW Academy

Room 103 A/B
Career Pathways / Industry Sectors

Digital Game Design Curriculum
Learn about the Digital Game Design curriculum and student games from Arlington High School. Topics will include the Unity game engine, project management, student project outcomes, best practices, and industry certifications. Students will be on hand to demonstrate in-progress capstone projects.

WESLEY JEFFRIES
Teacher
Arlington High School

CLYDE CLEPHAS
Student
Arlington High School
Room 103 C

Assessment and Accountability

**Precision Exams: Industry-Recognized and Data Driven Professional Development**

Precision Exams provides industry-recognized certification opportunities for your students and gives educators data they can use to guide their professional development. Come learn how Precision Exams can help to take your programs to the next level!

TREVOR PERKINS
Regional Director
Precision Exams

Room 104 A

Secondary-Postsecondary Connections

**Student Social Mobility in CTE Promoted by a Researcher-Practitioner**

Leveraging a researcher-practitioner partnership, we created a Virtual Design and Construction pathway for social mobility. The pathway from high school to post-HS institutions: community colleges, adult education, apprenticeship, state university, and graduate research. Students were mentored virtually by researchers, engineers, policymakers, labor leaders, and educators in college-level project-based coursework.

JONATHAN LEE MONTOYA
Ph.D. Student
University of California, Irvine

RYAN LUNDELL
Teacher
East Side Union High School

Forest Peterson
Researcher
Stanford University

Room 104 B

Career Pathways / Industry Sectors

**Exploring Careers in Global Trade: A World of Career Opportunities**

Come learn from industry experts and community college sector navigators to prepare students for the high-growth, high-opportunity jobs of the future in global trade. Related fields include business, logistics, transportation, environmental, and more! This exciting session will include an overview of industry certifications, digital badging, and curriculum implementation tools.

AMY GRAT
CEO
EXP – The Opportunity Engine

RYTH AMANUEL
Regional Director, Employer Engagement, Global Trade
California Community Colleges

EDDIE LIN
Co-Founder
NexusEdge

Room 104 C

Employer and Community Partnerships

**Superheroes Unite! Assemble Your Own Legendary Advisory Committee**

Technology and trends are constantly changing across industries. To sustain an innovative pathway, it’s crucial to cultivate a professional Advisory Committee. National Magnet Teacher of the Year Matthew Waynee delivers techniques for securing new partners, aligning your goals with industry-specific standards, and collaborating to maximize student college & career readiness.

MATTHEW WAYNEE
CTE Video Production & Animation Instructor
Los Angeles Unified School District/USC Media Arts & Engineering Magnet
Room 201

**Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries**
Will introduce the Youth@Work: Talking Safety curriculum, and resources that support safe work-based learning. Uses participatory activities adaptable to any career pathway to help students develop critical thinking and problem-solving skills to stay safe at work. From the National Institute for Occupational Safety and Health. Evaluated in 16 CTE programs.

**Diane Bush**
Program Coordinator
U.C. Berkeley Labor Occupational Health Program

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Room 202

**Starla’s Hands-On Body Systems: Protecting the Body!**
Participants will build the immune components that play a role in autoimmune responses out of brightly colored clay to demonstrate how a ‘mistaken identity’ or irritants can cause chaos for systems of the body. Participants will take their ‘immune mistakes’ with them at the end of the workshop.

**Starla Ewan**
Teacher Mentor and Medical Science Instructor
Starla’s Creative Teaching Tips

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Room 203 A

**Stop the Boredom! A Better Way to Teach Personal Finance**
Mimic Personal Finance blends real-life experiences with a virtual simulation, transforming courses into an engaging role-playing experience where students make real decisions for real consequences. Students manage resources, purchase in-class privileges, acquire assets/liabilities, make investments, deal with the unexpected, and buy grades.

**Connor McCook**
Course Consultant
Stukent, Inc.

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Room 203 B/C

**Modernizing Our Police Academy Magnet**
Reseda Charter High School’s Police Academy has had to modernize their program to meet the needs of the changing education environment and maintain the high expectations of student success. Changes were necessary due to new educational focus, new state standards, and changes in graduation requirements that have occurred over time.

**Dr. Marianne Maki**
Science Teacher
Reseda Charter High School

**Tom Alfera**
English Teacher
Reseda High School

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Room 204

**Develop Career-Ready FCS Students with RealCare Innovative Learning**
In this session, learn how these evidence-based programs combine experiential activities, comprehensive curricula and interactive simulators for infant care skills, childcare occupations, health sciences exploration, eldercare and human services careers. Hear stories from instructors of program best practices and incorporating soft skills into lessons.

**Anne Bogstad**
Senior Account Manager
Realityworks
SESSION 3
Friday, February 28, 2020

CONVENTION CENTER | 3:00 pm - 4:15 pm

Seaside A

Innovating to Diversify and Expand Pathways to Educator Professions
Education Pathways face new challenges with teacher shortages in high demand and critical equity areas. Share your expertise on how to reach across sectors to find and nurture potential teachers in other pathways. Help assess key areas for postsecondary partner collaboration to expand early outreach for high demand education careers.

ANNIE JOHNSTON
Coordinator of Public Programs
College and Careers Academy Support Network (CCASN)

HEATHER LATTIMER
Dean & Professor
Connie L. Lurie College of Education, San Jose State University

T. THATCHER PALMER
Program Coordinator
Ygnacio Valley High School, Careers in Education Academy

CARLA YORKE
Educational Partnerships & Programs Dual Enrollment Manager
Cerritos College

Seaside B

The History of the Academy Model
Conceived by an individual outside of education but shaped and designed by teachers working alongside businesspeople in the classroom, the academy model is one of the most enduring, evidenced-based education reforms. Learn who created it, how it was shaped by the times, and its replication to California and beyond.

CONSTANCE MAJKA
Director, Professional Learning
National Career Academy Coalition

Seaside 1

Building Interactive Partnership Curriculum
Participate in hands-on cross-curricular activities you can use in class immediately. Gain access to our most successful projects, best practices for student engagement and Integrated Year at a Glance. Riverside Police Department will present Academy Internship information and details on how to set up your local partnerships.

CAROLINA TAMAYO
Academy Coordinator
John W. North High School, LAPS Academy

JOSH HIRAOKA
Teacher
John W. North High School, LAPS Academy

JENNIE PAULI
Police Program Coordinator
Riverside Police Department

MATTHEW SAUCEDO
Teacher
John W. North High School, LAPS Academy

Seaside 2

CTEIG and Perkins Technical Assistance Room
When CTEIG and Perkins consultants are not presenting workshops, they will be available to meet with administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside Seaside 2 to see when each consultant is available.

Seaside 3 B

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Seaside 4
CALIFORNIA PARTNERSHIP ACADEMY MODEL
LAUSD CPA Technical Assistance
BY INVITATION ONLY
This session will focus on going over compliance requirements for your CPA program, including budgets and program reports. We will offer technical assistance for ensuring compliance with CPA guidelines as well as offer assistance to new CPA coordinators. We will also share our best practices.

SEEMA PURI
Career Technical Education Coordinator
Los Angeles Unified School District

Seaside 5 B
California Partnership Academy Model
MDRC/CCASN Technical Assistance Room
When MDRC and CCASN consultants are not presenting workshops, they will be available to meet with CPA administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside the Long Beach Convention Center Seaside 5B to see when each consultant is available.

Seaside 6
California Partnership Academy Model
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 7
Curriculum Integration
How to Merge CTE Standards and NGSS in Science Classrooms
How do science teachers integrate the CTE standards while still targeting the NGSS standards? Teachers from two academies representing four science disciplines provide examples of how this can be successfully implemented with engaging stand-alone lessons and enriching integrated projects.

CHRISTINE BECERRA
Co-Coordinator, Science Teacher
Desert Hot Springs High School, Public Safety Academy

LARSON ANKENY
Science Teacher
Desert Hot Springs High School, Renewable Energy Academy of Learning

CASEY HEISER
Coordinator, CTE Teacher
Desert Hot Springs High School, Renewable Energy Academy of Learning

Seaside Boardroom
California Partnership Academy Model
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Regency A

Middle School Career Exploration Seamlessly Integrated into Core Curriculum
Searching for ways to incorporate career exploration into your packed school day? Learn how Madera Unified teachers are incorporating career-themed digital lessons into their core curriculum. We’ll share how their scope and sequence assists middle school age students through global industry awareness and the CTE Pathways available in high school.

LAURA TONEY
College and Career Readiness Coordinator
Madera Unified School District

MELISSA MURPHY
Director of Partner Services
IMAGO

Regency B/C

The Changing Role of the Counselor in Pathways and CPAs
The Changing Role of the Counselor in Pathways and CPAs will assist attendees to more effectively utilize the professional school counselor as leader, advocate, consultant/collaborator/Coordinator, and agent of change. The information is based on research and will provide practical how-to tips to assist in the development of their support services.

DR. BOBBI ALBA
Associate Professor
Azusa Pacific University

Regency D/F

Work-Based Learning in Expanded Learning Programs
This presentation will share concepts and exemplary practices to build integration between Work-Based Learning and Expanded Learning programs. Expanded Learning includes state- and federally funded after school, before school, and summer school programs. Collaboration between the programs provide additional opportunities for industry partnership and hands-on, project-based learning for students in programs.

DARRELL PARSONS
Education Programs Consultant
California Department of Education

Beacon A

Using Ability Assessment Results to Predict Successful Career Paths
Data from 611 students completing an ability battery and interest survey show that abilities are good predictors of career path selection. Student knowledge of their abilities lead to more informed selections as they explore career paths in areas they are good at. Career curriculum lessons are integrated into the session.

LISA LEE, PH.D.
Research Director
EdITS

Beacon B

Demonstrating Career Readiness for CTE Students using ACT WorkKeys
Students need to demonstrate both college and career readiness to be successful in the next phase of their lives. Learn about ACT’s skill-based Career Readiness Credential, and how it can help identify career pathways for students and allow them progress to potentially different and higher paying jobs throughout their lifetime.

GLADYS RECINOS
Account Executive
ACT
Yes, You Can Support Student Career Readiness
Discover the California Career Resource Network (CalCRN) program’s career planning resources. Session attendees will learn how CalCRN’s resources can be used to help students understand how to make informed career choices and learn about the skills, attitudes, and knowledge necessary to be successful in the work of work. Visit www.californiacareers.info.

JOHN MERRIS-COOTS
Education Programs Consultant
California Department of Education/California Career Resource Network
**Barcelona/Casablanca**

**Don’t Be Afraid to Show Your True Colors**

Are you a Red, a Blue, a Yellow, or a Green? Each personality has a different communication style and behavioral tendencies and the students and staff of the Taft Oil Technology Academy will teach you how to utilize the E-Colors to discover that self-awareness is the key to team efficacy.

**TED PENDERGRASS**  
Coordinator  
Taft High School, Taft Oil Technology Academy

**California Partnership Academy Model**

**SESSION 3**  
Friday, February 28, 2020

**WESTIN | 3:00 pm - 4:15 pm**

**Don’t Be Afraid to Show Your True Colors**

Are you a Red, a Blue, a Yellow, or a Green? Each personality has a different communication style and behavioral tendencies and the students and staff of the Taft Oil Technology Academy will teach you how to utilize the E-Colors to discover that self-awareness is the key to team efficacy.

**TED PENDERGRASS**  
Coordinator  
Taft High School, Taft Oil Technology Academy

**California Partnership Academy Model**

**Barcelona/Casablanca**

**Don’t Be Afraid to Show Your True Colors**

Are you a Red, a Blue, a Yellow, or a Green? Each personality has a different communication style and behavioral tendencies and the students and staff of the Taft Oil Technology Academy will teach you how to utilize the E-Colors to discover that self-awareness is the key to team efficacy.

**TED PENDERGRASS**  
Coordinator  
Taft High School, Taft Oil Technology Academy

**Session A**

**GOAL! Let Us Help You Reach Your Academy Goals**

GOAL! Use the human centered design thinking model to help better organize your school year. We have over 20 years of collaboration, planning, and CPA experience to share. Our goal is to help you reach YOUR goal and bring home ideas to use right away!

**AMY CHANEY**  
Program Director  
Center High School, Media Communications Academy (MCA)

**MATT CHAMBERLAIN**  
Former Program Director  
Center High School, Media Communications Academy (MCA)

**Session B**

**The CPA Model: The Whole Kit-n-Kaboodle**

In 1989, a CPA commando unit was established known as the AIMS Academy. This group promptly grew into a Lighthouse Academy at Jordan High School in the LBC underground. Today, still a successful Lighthouse, they survive as educators of fortune. If you have a problem, call on the CP-A Team!

**KELLY V. MEADE**  
Lead Teacher  
David Starr Jordan High School

**TRACY WINSTON**  
Science Teacher  
David Starr Jordan High School

**Session C**

**How to Recruit and Retain Industry Partners for Your Academy**

Create an action plan to recruit and retain industry partners from your community. Academy teachers and business partners will facilitate the development of the action plan by sharing their experiences and what works best to find and keep partners.

**ALBERT MADRID**  
History/Social Science Teacher / Coordinator  
Valley High School, Global Business Academy

**JOANNA SANTIAGO**  
CTE Teacher  
Valley High School, Global Business Academy

**Session D**

**Building a Sustainable Academy**

In this engaging presentation, teachers at Edison High School’s Green Energy and Technology Academy will share ideas for building and sustaining a California Partnership Academy. Topics include retention and recruiting, community events, building partnerships, and student success structures. Participants will come away empowered after learning from an academy lead teacher.

**JOHN BERG**  
Lead Teacher  
Edison High School, Green Energy and Technology Academy
Networking among academy educators has always been a highlight of California Partnership Academies during the conference. The Share Fair provides a chance to showcase and share the great things happening in your California Partnership Academy (CPA) via a visual display of student work, program highlights, and best practices.

The Social Hour/Appreciation Reception and Networking Share Fair will be held on Friday from 4:30 pm - 6:00 pm in the Convention Center – Hall B. Participants will have time to network and browse the project-based learning displays and vendor exhibitions. Special prize drawings will be held at this event! You must be present to win!
## Session 1  7:45 am - 9:00 am

### Opening Session:
7:45 am - 9:15 am
Keynote Speaker: Natalie Randolph

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### HYATT REGENCY

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## HYATT REGENCY

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<td>Beacon B</td>
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<tr>
<td>Seaview</td>
<td>Learn How Your Students Can Earn Industry-Recognized Credentials</td>
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### Plan Your Day: Saturday Session 1

Opening Session: 7:45 am - 9:15 am
Keynote Speaker: Natalie Randolph

First Choice: ____________________  Second Choice: ____________________
SESSION 1
Saturday, February 29, 2020
Changing the Narrative: CTE for All

CONVENTION CENTER | 7:45 am - 9:00 am

Grand Ballroom

CPA Coordinators Meeting - Prop 98/SBXI I/CTEI
The annual Coordinator’s Meeting will be one combined meeting this year – CPAs funded by Prop. 98 (includes SBX1 1 CPAs) and the CTEI funded Academies. This workshop provides an opportunity to review compliance, funding, policies, and legislative issues for academies. Attendance at this session is mandatory for all academy coordinators. Due to space limits, and to allow for discussion, session attendance is limited to academy coordinators and administrators.

JERRY WINTHROP
Education Programs Consultant
California Department of Education

MARIA BURRIGHT
Education Programs Consultant
California Department of Education

Room 101

Redesigning CTE Teacher Induction and Credentialing for College AND Career Pathways
Stanford’s SCALE is piloting a new CTE EdTPA. Join a CCASN-facilitated discussion with SCALE and CTE leaders on how this competency-based assessment might impact CTE teacher credentialing. Should it be paired with mandated induction supports for new CTE teachers? What supports would truly build CTE teacher competencies and improve retention?

ANNIE JOHNSTON
Coordinator of Public Programs
College & Career Academy Support Network (CCASN)

LEEANN O’BEAR
Outreach & CTE Teacher Development Coach
College & Career Connections, Elk Grove USD

DIANE CARNAHAN
President
Teachers College of San Joaquin

KENDYLL STANSBURY
Manager of Teacher Performance Assessment
Stanford Center for Assessment and Equity (SCALE)

Room 102

CTE Summer Preceptorship Program (CTESPP)
The Career Technical Education Summer Preceptorship Program (CTESPP) supports College and Career Readiness, and greatly impacts student learning by providing work-based learning. Students experience a combination of classroom and on-the-job instruction. The CTESPP develops strong business partners, parent participation and makes a positive impact on the College/Career Indicator.

ALICIA CADDELL
CTE Coordinator
Folsom Cordova Unified School District

Room 103 A/B

Equipping Students for Postsecondary Success
How do we instill confidence, agency, and competencies in students so that they are empowered to make the best post-secondary choices? Join us for an interactive session where you will experience GROWmyfuture.org’s curriculum to help your students align their intrinsic qualities with careers.

NICOLE SERENA SILVER
Founder, Executive Director
G.R.O.W.
Session 1
Saturday, February 29, 2020

Convention Center | 7:45 am - 9:00 am

Room 103 C | Career Pathways / Industry Sectors

Closing the Training Gap - New Industry-Focused Skills Validation Model

The conventional “journeyman” approach is no longer the ideal approach in today’s manufacturing environments. Employers need flexibility and an emphasis on performance measures used in the training and validation process. A new model does just that and is proving effective to employers. Learn how you can implement it.

Montez King
Executive Director
National Institute for Metalworking Skills (NIMS)

Room 104 A | Career Pathways / Industry Sectors

Creating Career Structures for Today’s Workforce for High School Students

The goal? To embed and integrate curriculum instruction and provide work-based learning structures focused on high-skill, high-demand, high-wage, workforce development and industry partners. Learn how Sacramento City Unified is using the Strong Workforce grant to provide HS students an opportunity to earn the industry recognized WorkKeys National Career Readiness Certificate.

Vanessa Marrero
Director III, College and Career Readiness
Sacramento City Unified School District

Glady’s Recinos
Account Executive
ACT, Inc.

Room 104 B | Career Pathways / Industry Sectors

The Entrepreneurial Mindset as an On-Ramp to Opportunity

Education’s focus across the globe is rapidly changing from stressing test-based accountability around math and English skills to an emphasis on developing mindsets that create productive, engaged citizens. Entrepreneurship is a project-based learning model that engages youth, critical to fostering business creation and developing a stronger, more engaged workforce.

Kimberly Small
Regional Director
Network for Teaching Entrepreneurship

Bracy Fuentes
Lead Program Associate
Network for Teaching Entrepreneurship

Room 104 C | Career Pathways / Industry Sectors

Teach a Filmmaking Course Without Going to Film School

In this session we take a look at the minimal gear required to run a successful film studies program. We will also show how to use moviola.com’s free video-based training curriculum to teach everything from script writing to filming to editing and visual effects without any prior instructor experience.

Damian Allen
Senior Content Consultant
Moviola.com

Avery Paskal
Communications Manager
Moviola.com

Room 201 | Curriculum Integration

Transform and Enhance Authentic Learning: Strategies for Integrated Curriculum

Create an authentic learning environment, break down the silos of disciplines and draw on the world of work to ensure students connect their learning in a meaningful way. This session will cover strategies and resources you can use as you transform learning in your own classroom or across disciplines.

Jewyl Clarke
Integrated Curriculum Coordinator
San Diego County Office of Education
Room 202

**Get Focused Stay Focused Internship: A Course for Cultivating Purpose**
As students’ thoughts transition from finishing high school to participating in the world of work or post-secondary education, they are led with intention to harness the power of transferable skills identified through the Get Focused Stay Focused program and assume leadership roles at school and in their community.

**RACHELLE FAST**  
*GFSF Master Teacher*  
Sierra High School, Manteca Unified School District

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Room 203 A

**How to Tell Your Story During Your Job Search**
This workshop focuses on teaching two essential, confidence-building steps in the job search process: (1) How to develop a succinct story that allows you to interview with confidence; and (2) How to seek career advice from qualified professionals by setting up and conducting informational interviews.

**BRAD POLLAK**  
*President*  
Brad Pollak Company

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Room 203 B/C

**Show Me the Moo-ney! Determine the Genetics of a CA$H Cow**
Use genetic information to help a rancher purchase the best dairy cattle breeding pair for optimal milk protein production, benefiting his bottom line. In this workshop, you will separate samples/DNA/molecules specific for this gene using gel electrophoresis. Determine the genetic profile of individual cattle available for sale.

**ERICA FONG**  
*Sales and Marketing*  
MiniOne Systems

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Seaside B

**Hands-On Anatomy Lab: Building the Heart and Knee in Clay!**
Build with clay on MANIKEN® Human Models. This workshop is appropriate for all medical career pathways educators including, but not limited to: Nursing, Kinesiology, Sports Medicine, OT, and PT. In this interactive workshop, you will build the KNEE and HEART and learn new PBL activities including injury and disease diagnostics.

**ISABELLA ROETHEL**  
*Science Department Chair*  
Huntington Beach High School

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Seaside 1

**How to be Present in an Absent World**
The presentation will provide research-based strategies and time for self-reflection regarding mindfulness education and stress management techniques. Participants will develop and explore mindfulness methods to use to manage classrooms, relationships, and personal mental well-being to be effective in their role in working with students, colleagues, the community, etc.

**LISA MARIE WILSON**  
*Educational Consultant*  
Lisa Marie Wilson Consulting
Seaside 2

**CTEIG and Perkins Technical Assistance Room**

When CTEIG and Perkins consultants are not presenting workshops, they will be available to meet with administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside Seaside 2 to see when each consultant is available.

Seaside 4

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 5 B

**MDRC/CCASN Technical Assistance Room**

When MDRC and CCASN consultants are not presenting workshops, they will be available to meet with CPA administrators and coordinators to answer questions and provide technical assistance. Check the schedule posted outside the Long Beach Convention Center Seaside 5 B to see when each consultant is available.

Seaside 6

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Seaside 7

**How to Help Students Discover Their Career Purpose**

Are you seeking to help students discover their career-purpose/path and change the narrative of their future? Do you want to help students understand their WHY and spark intrinsic motivation towards purpose-driven career pathways? Dream Catchers is an engaging supplemental online/hybrid curriculum that is evidence-based, and students love it.

**STEVE WARD**
CEO
Future N Focus Dream Catcher Enterprises

**BENONI PANTOJA**
COO
Future N Focus Dream Catcher Enterprises

**CHRISTOPHER GONZALEZ**
Student
Los Osos High School

**LINDA ZIGGLER**
Teacher
Chino Hills High School
Regency A
Aligning CTE Pathways from Middle School to High School
You will discover how we provide opportunities for students that increase completers and industry certifications in CTE pathways. It is imperative to begin in middle school with a broad experience so students can explore multiple industry sectors and have a greater understanding when self-selecting the right career pathway for high school.

ENRIQUE MEDINA, PH.D.
Director – Career Readiness
Pomona Unified School District

Regency B/C
CTE, Curriculum, Course Adoptions, and Credentialing
This session will support the needs of CTE Coordinators, CPA Coordinators, teachers, counselors and administrators in implementation of critical elements of College and Career Indicators. Attendees will gain information, resources and support to expand their understanding of high-quality implementation. Integrated curriculum and course adoption processes will be shared. Articulation and dual enrollment agreements with post-secondary partners will be discussed.

KIM GOODWIN
Coordinator, OC Pathways
Orange County Department of Education

JOYCE FOSS
Coordinator, Curriculum & Instruction
Orange County Department of Education

BRIDGET MONDT
Coordinator, CTE Credentialing
Orange County Department of Education

Regency D/F
PD Mash-Up Presented by CTE TEACH
Looking for a different type of breakout session? Join CTE TEACH for an interactive session featuring FREE online professional development resources, student engagement strategies and demonstration of Tech Tools for Teaching. There is something for everyone in this PD Mash-Up!

DEIDRA PUENTES
Peer Coach Leader; CTE TEACH Grant Coordinator
CRY-ROP

CHRISTOPHER MCCLUNG
Curriculum Developer
CRY-ROP

Beacon A
Say “Goodbye” to Grading Computer Apps and Typing Assignments...
B.E. Publishing has launched a cutting-edge, in-app, auto-grading, web-based platform titled “Computency.com.” If MOS certification is your goal, we’ve partnered with Certiport to make Computency 100% aligned with MOS exam tests. We will have a round table discussion regarding why Competency.com is the “go-to” resource for ALL computer applications teachers.

LAFAYTH WASHINGTON
Education Sales Consultant
B. E. Publishing
Beacon B  

**Powerful Curriculum for Email Etiquette, Phone Etiquette, and Networking Skills**  
Join Danny Rubin, founder of Rubin Education, as he guides everyone through simple exercises that teach proper email/phone etiquette and face-to-face networking skills. Rubin’s workshop at the 2019 conference was a big hit, and he returns with more practical activities you can use in class right away!

**Danny Rubin**  
Founder  
Rubin Education

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Seaview  

**Learn How Your Students Can Earn Industry-Recognized Credentials**  
The National Center for Construction Education and Research (NCCER) is an education foundation funded by the Construction industry to develop and maintain a quality curriculum and training process that is nationally recognized, standardized, portable, and competency-based. Join this session to learn about the benefits of providing NCCER’s training and the value of industry-recognized credentials.

**Ashleigh Potuznik**  
Workforce Development Senior Manager  
NCCER

**Karen Keith**  
Executive Director  
NCCER at Pearson
Natalie Randolph is a seasoned educator, serving in the District of Columbia for 16 years. First, as an environmental education coordinator with the Department of Public Works, then for 11 years as a high school and middle school science teacher. In 2016 she transitioned out of the classroom to serve as the Title IX Coordinator for the DC State Athletic Association (DCSAA) and currently serves as the Director of Equity, Justice, and Community for the Sidwell Friends School. During her teaching career, she also had the amazing privilege to serve as one of the few female head football coaches in the country for Coolidge High School. During her four-year tenure as coach, she worked hard to facilitate the personal and academic growth of student athletes. She was able to ensure that all student athletes that completed her program graduated and were accepted into a college, university or post-secondary program.

Natalie continues to serve student athletes by recently starting her own organization, The Student Athlete Project, which seeks to provide academic, social and career support for underserved high school student athletes. Natalie is a native Washingtonian and graduate of the Sidwell Friends School and the University of Virginia. She loves outdoor festivals and events, is a science nerd and has trouble finding things that she is not interested in learning about.

Joshua Zhang is currently a senior at Los Osos High School in Rancho Cucamonga. He has been a member of Future Business Leaders of America for the past 4 years and currently serves as the Inland Section President and State Vice-President.

He has demonstrated his passion for FBLA by participating in regional, state, and national competitions, placing first in Business Plan at the State Leadership Conference and 2nd at the National Leadership Conference. He has attained the Business Level of the Business Achievement Awards and completed numerous state and national projects.

Joshua completed an internship at the Berkeley Business Academy for Youth as a youth mentor where he taught younger students to organize and write a professional business plan. His future plans include majoring in business and leading a non-profit organization.
**WELCOME TO THE EXHIBITORS’ MARKETPLACE**

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2020 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Friday, one for the Friday Reception and one for Saturday. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Friday door prizes must be claimed by 5:00 o’clock. Saturday morning prizes must be claimed before the 11:00 o’clock drawing. The final drawing will be held during the final break at 11:00 am in Exhibit Hall C on Saturday. The Prize Cage will be emptied Friday after the 2:30 drawing and on Friday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Saturday, winners must be present to claim their prize.

### Exhibit Hours

**Friday, February 28, 2020**

- 7:15 am – 11:45 am **Open Exhibit Hours**
- 7:15 am – 8:15 am **Breakfast Buffet**
- 9:45 am – 10:15 am **Break – Prize Drawing**
- 1:15 pm – 6:15 pm **Open Exhibit Hours**
- 2:30 pm – 3:00 pm **Break – Prize Drawing**
- 4:30 pm – 6:15 pm **Reception - Special Prize Drawings (MUST BE PRESENT)**

**Saturday, February 29, 2020**

- 8:00 am – 11:30 am **Open Exhibit Hours**
- 9:00 am – 9:30 am **Break – Prize Drawing**
- 11:00 am **Final Prize Drawing (MUST BE PRESENT)**
- 11:30 am **Exhibit Hall Closed**

### Prizes Include:

Prizes to be given away during the Conference include over $2,500 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.
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NASCO CTE
Contact: Susie Olson
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Website: enasco.com

LABYRINTH LEARNING
Contact: Sarab Hall
Telephone: 800-522-9746
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Address: PO Box 2669
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